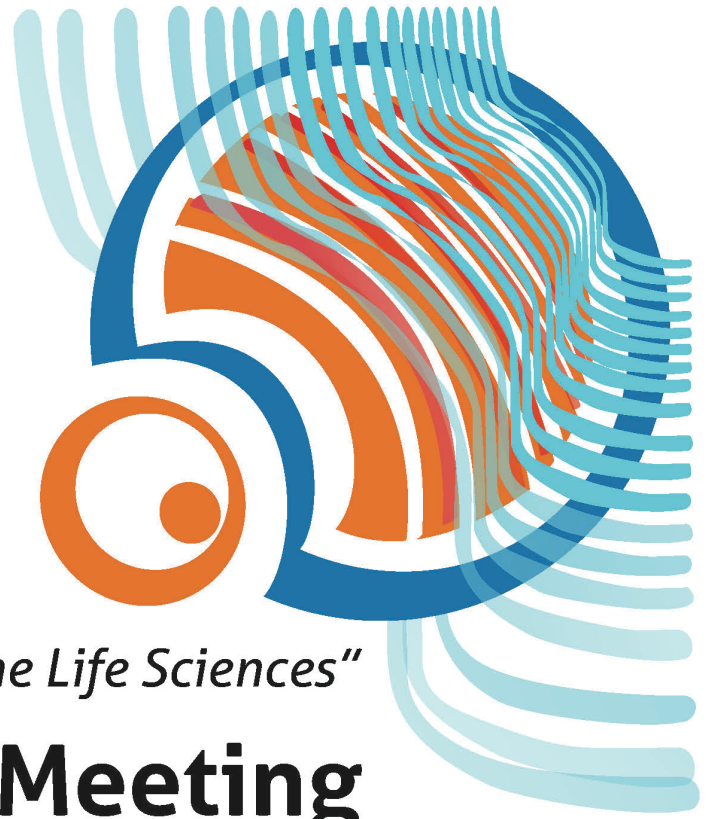


University of Lausanne
Amphimax/Amphipôle



"Metabolism & Signaling in the Life Sciences"

LS² Annual Meeting

2018

12-13 February

Sponsorship Manual





12-13 February, Amphimax/Amphipôle Lausanne

LS² Annual Meeting 2018

[More infos: annual-meeting.ls2.ch](http://annual-meeting.ls2.ch)

LS²
Life Sciences Switzerland



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INVITATION TO PARTICIPATE AS EXHIBITOR AND/OR SPONSOR

The LS² board is pleased to announce the LS² (Life Sciences Switzerland) **Annual Meeting 2018 on February 12-13 at the University of Lausanne!**

LS² is a non-profit organisation dedicated to promoting life sciences within the Swiss academic community. The mission of LS² is to create a dynamic community with the aim to promote integrity, communication and collaboration of life scientists at each step of their scientific careers. The organisation provides an important network for researchers working in all domains of fundamental and applied biological and biomedical research. Furthermore, LS² provides the opportunity for researchers to have a unified voice to address the social, ethical and economic impact of life sciences within the broader community.

Since 1969, LS² organises annually the **largest national event** in the field of biological sciences, the **Annual Meeting (formerly called USGEB meeting)**. It is the highlight event of LS², attracting **hundreds of researchers from across Switzerland**, as well as those from abroad interested to stay in contact with the Swiss life sciences network. In 2018, we are excited to welcome international plenary speakers, as well as host symposia organised by the LS² member and guest societies that will highlight the cutting-edge research performed in Switzerland today.

The meeting aims at enhancing **interactions between academic researchers at all stages of their scientific career with other actors in the field of biological sciences**, be it from institutions from the private sector (from local start-ups to international companies) as well as associations and foundations. For **junior scientists** this meeting provides the unique opportunity to present their research to the scientific community, whereas MSc, doctoral students and postgraduates may benefit from this platform to **move their career forward**. A number of educational and career guidance initiatives to support this process have been planned. Overall, this meeting provides an opportunity to **establish new contacts and collaborations and to meet old friends and colleagues**.

You are working for a company?
You have technical products to advertise or to sell?
You are working for a foundation or an institution?

...Read this "Sponsorship Manual" and contact us at info@ls2.ch!

We are looking forward to welcoming you at the **LS² Annual Meeting 2018 in Lausanne!**

On behalf of the LS² board

Dr. Carolin von Schoultz (LS² Scientific Officer)



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More infos: annual-meeting.ls2.ch

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FACT SHEET

Life Sciences Switzerland (LS²)

LS² (previously USGEB) is a non-profit association dedicated at promoting biological (life) sciences within the Swiss scientific community. LS² also serves as a network for scientists from all disciplines of life sciences and provides scientists with a unified voice to address the social, ethical and economic issues raised by the rapid progress taking place in biomedical and life sciences.

LS² organises annual meetings for its member, affiliated and guest societies as well as interested scientists from the field. In addition to learn about the cutting-edge research conducted in Swiss laboratories, this meeting also creates an ideal platform for exchange between scientists, institutions and industry partners. Industry partners are thus invited to present themselves in **numerous ways** to a large scientific audience. The LS² Annual Meeting is the largest national event in the field of biological sciences and attracts more than 500 scientists from all career stages.

Event	LS² Annual Meeting 2018 Lausanne
Date	February 12 th and 13 th , 2018
Venue	University of Lausanne, UNIL-Sorge, Amphipôle/Amphimax
Audience	More than 500 participants from academia working in the broad field of life sciences
Reasons to get involved	<ul style="list-style-type: none">⇒ Largest national event in the field of biological sciences in Switzerland⇒ Direct contact with opinion leaders from the field as well as young scientists developing their career⇒ Industry exhibition is highly valued and attended⇒ Specific target group⇒ Numerous opportunities to get recognized (talks, booths, merchandising)
Options	<ul style="list-style-type: none">⇒ Different sponsorship packages with exclusive benefits⇒ Booth reservation in the industry exhibition area⇒ Specific services for advertisement
Website	www.annual-meeting.ls2.ch
Contact	Life Sciences Switzerland (LS²) Postal and billing address: Universität Zürich /IMLS Winterthurerstrasse 190 8057 Zürich Contact: Dr. Carolin von Schoultz (meeting organiser) E-mail: carolin.vonschoultz@ls2.ch



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LS² Annual Meeting 2018

More infos: annual-meeting.ls2.ch

LOCATION VENUE / MAP

How to get to the venue?

The LS² Annual Meeting 2018 will be held at the University of Lausanne, in the complex Amphimax/Amphipôle (Quartier Sorge)

By car:

Exit the Lausanne-Geneva motorway (E23) at St. Sulpice/Ecublens. Follow Route 1/Route Cantonale until Route de la Sorge (Ecublens). You can use the UNIL-Sorge Parking (indicated) at standard rates

By public transport: From Lausanne main station (Lausanne-Gare CFF), take the metro M2 (direction Croisettes), change at “Flon” to metro line M1 (direction Renens-Gare). Step off at “UNIL-Sorge” (15 min).

Alternatively, take the Regional train to Renens from the Lausanne-Gare CFF, and change to the M1. Step off at UNIL-Sorge.



Méτρο Lausanne





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LS² Annual Meeting 2018

More infos: annual-meeting.ls2.ch

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PROGRAM (preliminary)

Monday, 12.2.2018

8.00 - 9.00	Registration, Welcome Coffee and Croissants, Mounting of Posters		
9.00 - 9.10	Welcome Address		Amphimax
	Jean Gruenberg (President of LS2) Christian Münz (Chairman of the LS2 Annual Meeting)		
9.10 - 10.00	PLENARY LECTURE I		Amphimax
	Tamotsu Yoshimori (Osaka University, Japan) <i>Autophagy: Its Membrane Dynamics and Implications in Diseases</i>		
10.00-10.05	Teaser: Crowdfunding Science session		
10.05 - 10.30	Coffee Break, Industry Exhibition		
10.30 - 12.30 auditorium	PARALLEL SYMPOSIA		
	Molecular and Cellular Biosciences	Physics of Biology	Special session
	Inflammation in chronic pathologies <i>Jean-Claude Martinou</i>	Dynamics of the actin cortex <i>Karsten Kruse</i>	Tomorrow's Pls - the Future of Swiss Research <i>N. Nikolovski , A. Konovalova & E. Araldi</i>
12.30 - 13.45	Lunch break/Industry exhibition/Poster viewing		
12.30 - 13.30	LS2 Molecular&Cellular Biosciences Section: General Assembly		
12.45 - 13.45	Lunch Careers Roundtables I		
13.45 - 15.45 auditorium	PARALLEL SYMPOSIA		
	Neurosciences	Experimental Pharmacology	Physiology
	Molecular logic of brain circuits <i>Csaba Földy</i>	The emerging field of immunometabolism <i>Carole Bourquin</i>	Dynamics of cellular signalling complexes <i>Nicolas Demaurex</i>
15.45 - 16.15	Coffee Break and Industry Exhibition		
16.15 - 16.45	FRIEDRICH-MIESCHER AWARD		Amphimax
16.45 - 17.30	PLENARY LECTURE II		Amphimax
	Beth Levine (UT Southwestern, USA) <i>Autophagy Genes in Host Defense and Tumor Suppression</i>		
17.30 - 18.30	Candies, LSD and Crowdfunding		
	<i>Crowdfunding science session.</i> Featuring the incredible story of Prof. David Nutt and more successful projects from the first Swiss science crowdfunding channel, science.wemakeit.com Prof. David Nutt, Imperial College, London and Science Booster, science.wemakeit.com , Zurich		
18.30 - 20.30	Poster session & Apéro in the Industry Exhibition Area		
19.00 - 20.00	LS2 Delegates Assembly		

The program is constantly updated at: www.annual-meeting.ls2.ch



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More infos: annual-meeting.ls2.ch

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Tuesday, 13.2.2018

9.00 - 9.50	Plenary Lecture III Amphimax	
	Andrea Ballabio (Telethon Institute of Genetics and Medicine, Pozzuoli, Italy) <i>A cross-talk between lysosome and nucleus controls cell metabolism</i>	
9.50 - 10.00	Postdoc/Doctoral School presentation or others	
10.05 - 10.30	Coffee Break and Industry Exhibition	
10.30 - 12.30 auditorium	PARALLEL SYMPOSIA	
	SystemsX.ch	Autophagy/Cell Death
	Systems Biology <i>Lukas Pelkmans & Bart Deplancke</i>	Novel regulatory mechanisms in autophagy and apoptosis <i>Mario Tschan & Jörn Dengjel</i>
		Science Policy Session A Transdisciplinary Panel on CRISPR/Cas9 <i>Mirko Bischofberger</i>
12.30-14.00	Lunch break/Industry exhibition/Poster viewing	
12.45 - 14.00	Lunch Careers Roundtables II	
14.00-16.00 auditorium	PARALLEL SYMPOSIA	
	Molecular and Cellular Biosciences	Bioinformatics
	Host Pathogen Interactions <i>Volker Heussler</i>	Bioinformatics & Computational Biology : an evolving field <i>Ioannis Xenarios</i>
		Virology & Proteomics Virology Meets Proteomics: Virus Entry Factor Discovery and Beyond <i>G. Gerold & B. Wollscheid</i>
16.00-16.30	Coffee Break and Industry Exhibition	
16.30 - 17.15	Award ceremonies (Poster/Tomorrow's PI) Amphimax	
16.45 - 17.15	PLENARY LECTURE IV Amphimax Lelio Orci Award Lecture	
17.15 - 18.00	PLENARY LECTURE V Amphimax Herbert 'Skip' W. Virgin (Washington University School of Medicine, USA) <i>Role of autophagy genes in inflammation and immunity</i>	
18.00 - 18.10	Closing Remarks Amphimax Jean Gruenberg (President of LS2) Christian Münz (Chairman of the LS2 Annual Meeting)	

The program is constantly updated at: www.annual-meeting.ls2.ch



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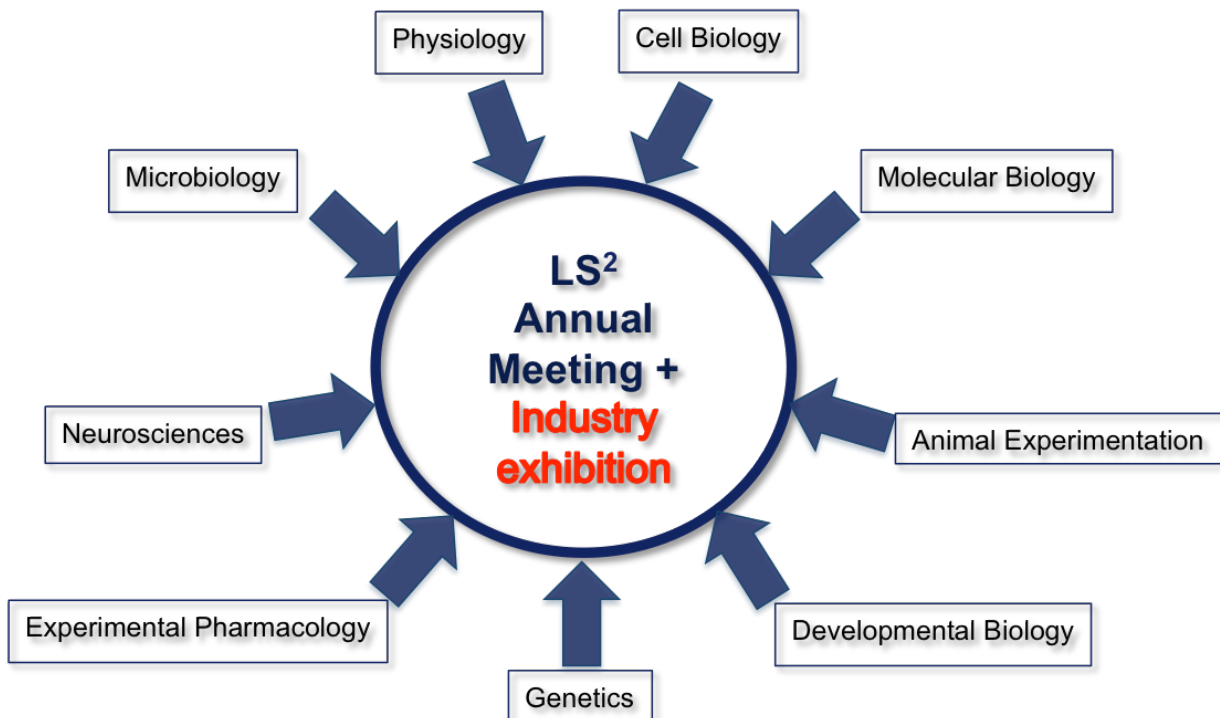
More infos: annual-meeting.ls2.ch

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TARGET GROUPS

The exhibition of the LS² Annual meeting primarily addresses institutions in the field of life sciences:



The LS² Annual meeting connects scientists from all disciplines of life sciences with service providers

The industry exhibition is prominently situated in the foyer of the venue and serves as a meeting point for scientists and industry partners to exchange information and to establish useful contacts to foster future collaborations. Based on the feedback from exhibitors from previous years, the meeting also offers excellent opportunities to initiate or cultivate business contacts between exhibitors. The meeting thus provides the possibility to generate stronger bonds between scientists with all backgrounds as well as between academic researchers and industrial partners.

Reasons to participate

The LS² Annual Meeting is the largest event in the field of biological sciences in Switzerland. Leading scientists from a large number of disciplines, including Cellular and Molecular Biosciences as well as Physiology, Proteomics, Neurosciences, Experimental Pharmacology and many more will be present to discuss new progresses in their research, to establish and refresh contacts with other scientists and to find out about the services and products provided by industrial partners.

Do not miss this opportunity to present your new products, technologies or service to a large and specific audience!



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SPONSORSHIP PACKAGES

LS² offers you the opportunity to select your ideal partnership for the LS² Annual Meeting!

Two packages allow you to benefit from a complete and high-level communication strategy:

	Gold Partner 12'500 CHF	Silver Partner 7'500 CHF
<i>Before the event</i>		
Logo and web link on the LS ² conference website	✓	✓
Logo and sponsor description (max. 100 words) in one LS ² newsletter, sent in November 2017 <i>(sent to the 1200+ LS² participants and members)</i>	✓	✗
<i>During the conference</i>		
Exhibitor booth space <i>(Non-used space cannot be credited)</i>	12 m ²	12 m ²
Priority selection for booth reservation	1 st position	2 nd position
Sponsor description text in the conference program <i>(max. 100 words, 600 copies, written in English)</i>	✓	✓
Logo on exclusive welcome and acknowledgement slides in plenary lecture hall	✓	✓
Exclusive advertising leaflets in the conference bag (max. 1 leaflet per bag, max. A4 format)	✓	✓
Distribution of free gifts in the conference bag (max. 1 gift per bag)	✓	✗
Roll-up at the registration desk	✓	✗
Full page (Silver Partner: half page) advertisement in the meeting booklet	✓	✓



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EXHIBITION AREA

Get the best place in the exhibition area to maximize your interactions with scientists!

The LS² meeting provides scientists the opportunity to get to know a large number of companies and to be aware of their latest cutting-edge technologies and products available on the market. Moreover, companies may use this platform to advertise new products and to acknowledge scientists' requirements in technology.

The industry exhibition at the LS² Annual Meeting is thus the ideal platform for networking, marketing and advertising. Special time slots are dedicated uniquely to attend the industry fair to allow for profound discussions between participants and exhibitors.

Be part of the LS² Annual Meeting 2018 and select your ideal stand in the Exhibition area!

- EXHIBITION STAND -

The reservation system runs on a "**first come first served**" basis.
Please select your preferential stand on the Exhibition map (page 13).

Exhibition stand
450.00 CHF / m ² (6m ²)
433.00 CHF /m ² (12m ²)

New in 2018

Due to a large number of requests, **there will only be 6m² booths available in the 2018 edition.** Exhibitors wishing to have more booth space can register for 2x6m² (12m²) space at a favourable price.

Stand surface: 6 m²

Maximum stand height: 3.50 m

Exhibition map might vary slightly according to special requirements.

Please fill out the reservation form (send in a separate pdf file) and send it to the LS² office. The LS² office will confirm your reservation by email upon reception of your registration form.

Do not hesitate to contact us info@ls2.ch should you need any further information or for special requirements.

- MATERIAL REQUIREMENTS -

The University of Lausanne offers equipment to complement your stand free of charge.

While booking your preferential stand, you will be able to select your material needs among:

- Poster board (180x120 cm)
- Table (180x80 cm)
- Chair
- Electricity connection
- WLAN will be available



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Please, note that an extra administrative fee of 80 CHF will be charged on the final price, and that the final price is subject to 8% VAT. The fee covers all processing costs (coordination, logistics, bank transfer) incurred by LS². Parking tickets have to be paid by the exhibitors at standard rates at the big parking lot on-site.

The University of Lausanne does not offer conference parking tickets!

COMMUNICATION

As a meeting sponsor, you can select the perfect advertisement service tailored for your business.

Information on the conference booklet

Copies number	About 600 printed copies; distributed on-site + pdf available on the website
Format	A5, colour
Language	English
Deadline	15 th December 2017
Printing	January 2018

- Advertising in the conference booklet -

Present yourself in the conference booklet of the LS² Annual Meeting 2018 Lausanne.

Your advertisement will be placed in the conference booklet according to your selected option. Each participant will receive a paper copy of the conference booklet.

Conference booklet	
Outside back cover *	3'000 CHF
Inside cover page *	2'000 CHF
Inside page	1'500 CHF
Inside half-page	500 CHF

* full page only

- Advertising your roll-up at strategic places -

What about placing your company's roll-up at strategic places during the conference?

Your roll up will be displayed next to the registration desk or/and at the entrance of the plenary room, where all participants have to pass. You will draw the participant's attention on your business.

Roll-up	
Registration desk *	800 CHF
Plenary room *	700 CHF

* two places available

- Conference bags and materials -

Ensure maximum exposure and visibility at any time by advertising your company's name on the conference bag and materials.

Conference bags

Every participant will receive a conference bag containing the conference booklet, a notepad, a pen and inserts from other sponsors or institutions. Conference bags have to be provided by the sponsor (about 600 units).

Conference bags	
Conference bags	1'000 CHF



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Lanyards

Every participant will receive a lanyard/badge holder and a name badge.

Lanyards have to be provided by the sponsor (about 600 units).

LS² will provide the name badge.

Lanyards / Badge holders

Lanyards	1'000 CHF
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Stationery

Every participant will take note on a notepad with a pen exhibiting your company's logo; distributed within the conference bag.

Notepads or/and pens will be provided by the sponsor (about 600 units each).

Stationery

Notepads	500 CHF
Pens	500 CHF

Inserts/leaflets

Your inserts or leaflets presenting your latest technologies, products or business activities will be distributed within the conference bag.

Inserts/leaflets have to be provided by the sponsor (about 600 units).

Inserts / leaflets

Leaflets	500 CHF
Gifts	500 CHF

SCIENTIFIC PRESENTATIONS

The best opportunity for communication and visibility! Present your latest technologies, products or activities for a direct interaction with participants.

Specific Sponsor Talk

Your company will benefit of a great visibility by presenting your last technologies or projects in front of a specific audience within one of the 10 scientific symposia:

Proteomics/Virology **Physiology (reserved)** **Autophagy** **Physics of Biology**
Molecular and Cellular Biosciences (2 symposia) **Bioinformatics (reserved)**
Neurosciences (reserved) **Systems Biology (reserved)** **Pharmacology (reserved)**

Topic and title have to be approved by the chairperson of the selected society's symposium.

Including:

- Presentation slot of 15 minutes plus 5min for questions
- Symposium room, audience with specialists in the specific field
- Logo and web link on the conference website
- Credit in the conference booklet with company's logo

Specific Sponsor Talk

Sponsor talk*	2'000 CHF
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* excluding speakers' expenses



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OTHER SPONSORSHIPS

- Poster prize -

Your Company can sponsor a Poster Prize for a Society!

Participants will present their scientific projects at the poster session. The poster exhibition consists of more than 100 posters attended by the scientific committee who will select the best poster of the field to be awarded with a poster prize (500 CHF).

What about sponsoring a Poster Prize? You will be affiliated to a society and award excellence in Swiss life sciences research!

Your company will benefit of a great visibility by being on stage at the Poster Award session beside the President of the selected topic:

Experimental Pharmacology
Bioinformatics
Neurosciences
Physics of Biology
Proteomics/Virology
Systems Biology
Autophagy
Molecular & Cellular Biosciences

Poster Prize	
Poster Prize	500 CHF

Including:

- Logo in the conference booklet
- Logo on the Poster Award diploma
- Your presence on stage at the Poster Award session

- Tomorrow's PI Award -

The Tomorrow's PIs competition has been the most well attended symposium in the 2017 edition. 6 out of over 70 international applicants were given the chance to present their research and win a prize!

If you sponsor this symposium, your logo will be displayed next to the session announcement in the booklet and before the session is starting. Please contact info@ls2.ch if you would like to sponsor the Tomorrow's PI award.



www.annual-meeting.ls2.ch