

14-15 February, University of Zurich, Campus Irchel

LS² Annual Meeting 2019

"Cell Biology from Tissue to Nucleus"

Sponsorship Booklet



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INVITATION TO PARTICIPATE AS EXHIBITOR AND/OR SPONSOR

The LS² board is pleased to announce the LS² (Life Sciences Switzerland, www.ls2.ch) **Annual Meeting 2019 on February 14-15 at the University of Zurich!**

LS² is a non-profit organisation dedicated to promoting life sciences within the Swiss academic community. The mission of LS² is to create a dynamic community with the aim to promote integrity, communication and collaboration of life scientists at each step of their scientific careers. The organisation provides an important network for researchers working in all domains of fundamental and applied biological and biomedical research. Furthermore, LS² provides the opportunity for researchers to have a unified voice to address the social, ethical and economic impact of life sciences within the broader community.

Since 1969, LS² organises annually the **largest national event** in the field of biological sciences, the **Annual Meeting (formerly called USGEB meeting)**. It is the highlight event of LS², attracting **hundreds of researchers from across Switzerland**, as well as those from abroad interested to stay in contact with the Swiss life sciences network. In 2019, we are excited to welcome **international plenary speakers**, as well as **seven host symposia organised by the LS² member and guest societies** that will highlight the cutting-edge research performed in Switzerland today. We're proudly presenting the **international Postdoc competition "Pls of Tomorrow"** and look forward to a **public panel discussion on "Gender bias. Advancement in Academia"** and to **two dedicated scientific poster sessions**. In addition, we're happy to announce that **LS² as former USGEB will celebrate its 50th anniversary with a dedicated Jubilee Apéro**, to which we invite some of our earliest members!

The meeting aims at enhancing **interactions between academic researchers at all stages of their scientific career with other actors in the field of biological sciences**, be it from institutions from the private sector (from local start-ups to international companies) as well as associations and foundations. For **junior scientists** this meeting provides the unique opportunity to present their research to the scientific community, whereas BSc/MSc, doctoral students and postgraduates may benefit from this platform to **move their career forward**.

Overall, this meeting provides an opportunity to **establish new contacts and collaborations and to meet old friends and colleagues**.

You are working for a company?

You have technical products to advertise or to sell?

You are working for a foundation or an institution?

...then read this "Sponsorship Manual" and contact us at info@ls2.ch!

We are looking forward to welcoming you at the **LS² Annual Meeting 2019 in Zurich!**

On behalf of the LS² organizing & scientific committee

Dr. Carolin von Schoultz (LS² Scientific Officer)



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FACT SHEET

Life Sciences Switzerland (LS²)

LS² (previously USGEB) is a non-profit association dedicated at promoting biological (life) sciences within the Swiss scientific community. LS² also serves as a network for scientists from all disciplines of life sciences and provides scientists with a unified voice to address the social, ethical and economic issues raised by the rapid progress taking place in biomedical and life sciences.

LS² organises annual meetings for its member, affiliated and guest societies as well as interested scientists from the field. In addition to learning about the cutting-edge research conducted in Swiss laboratories, this meeting also creates an ideal platform for exchange between scientists, institutions and industry partners. **Industry partners are thus invited to present themselves in numerous ways to a large scientific audience.** The LS² Annual Meeting is the largest national event in the field of biological sciences and usually attracts 500 -600 scientists from all career stages.

Event	LS² Annual Meeting 2019 – "Cell Biology from Tissue to Nucleus"
Date	February 14 th and 15 th , 2019
Venue	University of Zurich, Irchel Campus
Audience	More than 500 participants from academia working in the broad field of life sciences
Reasons to get involved	<ul style="list-style-type: none">⇒ Largest national event in the field of biological sciences in Switzerland⇒ Direct contact with opinion leaders from the field as well as young scientists developing their career⇒ Industry exhibition with 30+ exhibitors is highly valued and attended⇒ Specific target groups can be reached⇒ Numerous opportunities to get recognized (talks, booths, merchandising)⇒ *NEW in 2019*: Exhibition lottery for even more visibility & interaction!
Options	<ul style="list-style-type: none">⇒ Different sponsorship packages with exclusive benefits⇒ Booth reservation in the industry exhibition area⇒ Specific services for advertisement
Website	www.annual-meeting.ls2.ch Open from August 2018 onwards!
Contact	Life Sciences Switzerland (LS²) <u>Postal and billing address:</u> Universität Zürich /IMLS Winterthurerstrasse 190 8057 Zürich Contact: Dr. Carolin von Schoultz (meeting organiser) E-mail: carolin.vonschoultz@ls2.ch



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LOCATION VENUE / MAP

HOW TO GET TO THE VENUE?

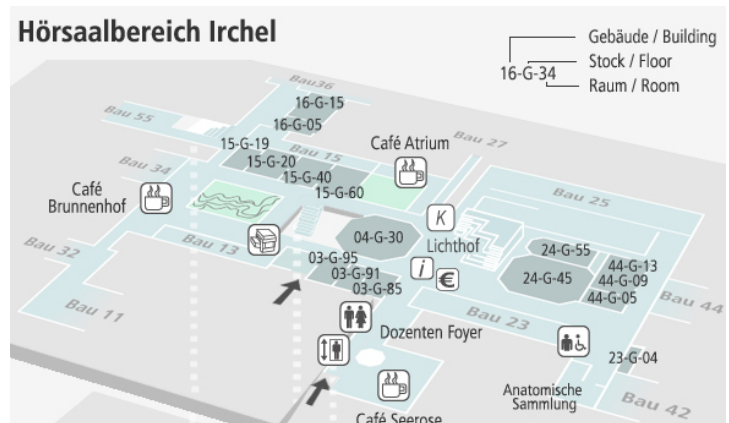
The LS² Annual meeting 2019 will be held at the University of Zurich in the lecture hall complex of the Irchel Campus <http://www.id.uzh.ch/cl/org/toirchel.html>

By car:

Winterthurerstrasse 190, 8057 Zürich. From Central, go direction Schaffhauserplatz until Milchbuck. At Milchbuck the University Zurich-Irchel is indicated. From the highway direction Basel and Winterthur/Schaffhausen: take the exit Zürich City – Schwamendingen – and follow the indications to Irchel.

By public transport:

From the main train station Zürich HB or even from the airport, you can use Tram 10 (Stop Irchel) or 7 and 14 (Stop Milchbuck). From the tram station Milchbuck it's a 10 min walk through the Irchel park to reach the Irchel Campus.



All lecture halls are located in the above complex. The area used for the exhibition will be in the Lichthof as well as in the Brunnenhof area.



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PROGRAM DAY 1 (preliminary)

The program is constantly updated at: www.annual-meeting.ls2.ch

Thursday, 14.2.2019													
08.00 - 09.00	Registration, Welcome Coffee and Croissants, Mounting of Posters												
09.00 - 09.10	Welcome Address												
Auditorium G30	Urs Greber (President of LS2, UZH) Monica Gotta (Chairwoman of the LS2 Annual Meeting, UNIGE)												
09.10 - 10.00	PLENARY LECTURE I												
Auditorium G30	Anna Akmanova, Utrecht University (NL) <i>title tbd</i>												
10.00 - 10.05	Announcement tbd												
10.05 - 10.30	Coffee Break and Industry Exhibition												
10.30 - 12.30	SPECIAL PLENARY SESSION												
Auditorium G30	<p style="text-align: center;">Pls of Tomorrow - The Future of Swiss Research</p> <p style="text-align: center;">Presenting the five finalists of the Postdoc competition (Call for Applications open via https://tinyurl.com/PIOT2019 until November 1, 2018) N. Nikolovski, A. Konovalova & E. Araldi</p>												
12.30 - 13.45	Lunch Break / Industry Exhibition / Poster Viewing												
12.40 - 13.45	Careers session (to be announced)												
13.45 - 15.45	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th colspan="3">PARALLEL SYMPOSIA</th> </tr> </thead> <tbody> <tr> <td style="width: 33%;">Section Proteomics</td> <td style="width: 33%;">Bacterial Cell Biology</td> <td style="width: 33%;">Section Mol. & Cell. Biosciences</td> </tr> <tr> <td>The Proteome in 3D</td> <td>Bacterial Cell Biology</td> <td>Live Cell Imaging Approaches in Cell Biology</td> </tr> <tr> <td><i>Paola Picotti</i></td> <td><i>Pilar Junier & Patrick Viollier</i></td> <td><i>Patrick Meraldi</i></td> </tr> </tbody> </table>	PARALLEL SYMPOSIA			Section Proteomics	Bacterial Cell Biology	Section Mol. & Cell. Biosciences	The Proteome in 3D	Bacterial Cell Biology	Live Cell Imaging Approaches in Cell Biology	<i>Paola Picotti</i>	<i>Pilar Junier & Patrick Viollier</i>	<i>Patrick Meraldi</i>
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15:45 - 16:15	Coffee Break and Industry Exhibition												
15.45 - 16.15	LS2 Molecular & Cellular Biosciences Section: General Assembly <i>upon invitation</i>												
16:15 - 16:45	FRIEDRICH-MIESCHER AWARD												
Auditorium G30	<i>winner to be announced</i>												
16.45 - 17.30	PLENARY LECTURE II												
Auditorium G30	Jody Rosenblatt, University of Utah (US) <i>title tbd</i>												
17.30 - 18.30	<p style="text-align: center;">Poster Session & Industry Exhibition</p> <p style="text-align: center;">(Posters: 17:00-17:30 odd numbers, 17:30-18:00 even numbers) <i>Afterwards, free poster viewing & industry exhibition during the entire Apéro time</i></p>												
18.30 - 20.30	Jubilee Apéro: "50 years of USGEB/LS2" Plus free viewing of posters & industry exhibition												
20.30 - 21.15	LS2 Delegates Assembly (<i>upon invitation</i>)												



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PROGRAM DAY 2 (preliminary)

The program is constantly updated at: www.annual-meeting.ls2.ch

Friday, 15.2.2019

09.00 - 09.55	Plenary Lecture III: Leonie Ringrose, Humboldt University Berlin (DE) <i>title tbd</i>						
Auditorium G30							
09.55 - 10.00	A word from the meeting chairwoman <i>Announcements: General Assembly & Industry Exhibition</i>						
10.00 - 10.30	Coffee Break and Industry Exhibition						
10.30 - 12.30	<table border="1"> <thead> <tr> <th colspan="3">PARALLEL SYMPOSIA</th> </tr> </thead> <tbody> <tr> <td> Experimental Pharmacology (SSEP) Sweet molecules in inflammation & cancer (Glycosciences) <i>Frederique Lisacek & Stephan von Gunten</i> </td> <td> Swiss Chemical Society Chemical Biology & Drug Development <i>Christian Heinis & Radka Snajdrova</i> </td> <td> Section Mol. & Cell. Biosciences Chromatin, epigenetics and the transmission of acquired states across generation <i>Susan Gasser & Francois Karch</i> </td> </tr> </tbody> </table>	PARALLEL SYMPOSIA			Experimental Pharmacology (SSEP) Sweet molecules in inflammation & cancer (Glycosciences) <i>Frederique Lisacek & Stephan von Gunten</i>	Swiss Chemical Society Chemical Biology & Drug Development <i>Christian Heinis & Radka Snajdrova</i>	Section Mol. & Cell. Biosciences Chromatin, epigenetics and the transmission of acquired states across generation <i>Susan Gasser & Francois Karch</i>
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12.30 - 13.00	Lunch Break						
12.30-13.30	SSEP Board meeting (upon invitation)						
13.00 - 14.00	Poster session & Industry exhibition <i>(Posters: 13:00-13:30 odd numbers, 13:30-14:00 even numbers)</i>						
14.00 - 16.00	<table border="1"> <thead> <tr> <th colspan="2">PARALLEL SYMPOSIA</th> </tr> </thead> <tbody> <tr> <td> Public Panel Is merit (gender) biased? Advancement in academia. <i>Gerlind Wallon</i> </td> <td> Section Physiology Regeneration & pathology of skeletal muscle <i>Maud Frieden</i> </td> </tr> </tbody> </table>	PARALLEL SYMPOSIA		Public Panel Is merit (gender) biased? Advancement in academia. <i>Gerlind Wallon</i>	Section Physiology Regeneration & pathology of skeletal muscle <i>Maud Frieden</i>		
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Public Panel Is merit (gender) biased? Advancement in academia. <i>Gerlind Wallon</i>	Section Physiology Regeneration & pathology of skeletal muscle <i>Maud Frieden</i>						
16.00 - 16.30	Coffee Break and Industry Exhibition						
16.00 - 16.30	LS2 General Assembly - All members are welcome!						
16.30 - 17.15	Award ceremonies (PIs of Tomorrow, Poster Prizes, Exhibition Lottery draw)						
Auditorium G30							
16.45 - 17.15	PLENARY LECTURE IV Lelio Orci Award Lecture <i>winner to be announced</i>						
Auditorium G30							
17.15 - 18.00	PLENARY LECTURE V Anne Bertolotti, MRC Cambridge (UK) "Power and benefit of selective phosphatase inhibitors for neurodegenerative diseases"						
Auditorium G30							
18.00 - 18.10	Closing Remarks Urs Greber (President of LS2, UZH) Monica Gotla (Chairwoman of the LS2 Annual Meeting, UNIGE)						
Auditorium G30							



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IMPRESSIONS FROM THE 2018 MEETING

12-13 February 2018, University of Lausanne, Amphimax, Amphipôle

www.annual-meeting.ls2.ch/2018



12-13 February, Amphimax/Amphipôle Lausanne

LS² Annual Meeting 2018

More infos: annual-meeting.ls2.ch

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Overall impressions



Industry exhibition



Poster at the entrance

Photo credit: Matthias Gstaiger /ETH Zurich



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THE LS2 ANNUAL MEETING CONNECTS SCIENTISTS FROM ALL DISCIPLINES OF LIFE SCIENCES WITH SERVICE PROVIDERS

The industry exhibition is prominently situated in the foyer of the venue and serves as a meeting point for scientists and industry partners to exchange information and to establish useful contacts to foster future collaborations. Based on the feedback from exhibitors from previous years, the meeting also offers excellent opportunities to initiate or cultivate business contacts between exhibitors. The meeting thus provides the possibility to generate stronger bonds between scientists with all backgrounds as well as between academic researchers and industrial partners.

REASONS TO PARTICIPATE

The LS² Annual Meeting is the largest event in the field of biological sciences in Switzerland. Leading scientists from a large number of disciplines, including Cellular and Molecular Biosciences as well as Physiology, Proteomics, Experimental Pharmacology, Chemical Biology and many more will be present to discuss new progresses in their research, to establish and refresh contacts with other scientists and to find out about the services and products provided by industrial partners. For the first time in 2019, there will be an exhibition lottery with an interactive approach with the aim that our industry partners get even more interactions and new contacts at their booth.

Do not miss this opportunity to present your new products, technologies or service to a large Life Sciences community!



LS2 Annual Meeting 2018, 12-13 February, University of Lausanne

Photo credit: Matthias Gstaiger, ETHZ



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SPONSORSHIP PACKAGES

EXHIBITION AREA

Get the best place in the exhibition area to maximize your interactions with scientists!

The LS² meeting provides scientists the opportunity to get to know a large number of companies and to be aware of their latest cutting-edge technologies and products available on the market. Moreover, companies may use this platform to advertise new products and to acknowledge scientists' requirements in technology. **The industry exhibition at the LS² Annual Meeting is thus the ideal platform for networking, marketing and advertising.** Special time slots are dedicated uniquely to attend the industry fair to allow for profound discussions between participants and exhibitors.

Be part of the LS² Annual Meeting 2019 and select your ideal stand in the exhibition area!

- EXHIBITION BOOTH -

The reservation system runs on a "**first come first served**" basis. Please select your preferential stand on the Exhibition map (extra PDF).

Exhibitor booth
450.00 CHF / m ² (6 m ²)
433.00 CHF /m ² (12 m ²)

- ORGANISATION OF EXHIBITION -

Due to a large number of requests, **there will only be 6 m² booths available in the 2019 edition.** Exhibitors wishing to have **more booth space can register for 2x6m² (12 m²) space** at a favourable price. **Maximum stand height: 3.50 m.**

Exhibition map might vary slightly according to special requirements.

Please fill out the reservation form (send in a separate pdf file) and send it to the LS² office. The LS² office will confirm your reservation by email upon reception of your registration form. Do not hesitate to contact us info@ls2.ch should you need any further information or for special requirements.

- MATERIAL REQUIREMENTS -

The University of Zurich offers equipment to complement your stand free of charge.

While booking your preferential stand, you will be able to select your material needs among:

- Poster board (180x120 cm)
- Table (180x80 cm), chairs
- Electricity connection & WIFI

*Please, note that an extra administrative fee of 80 CHF will be charged on the final price, and that the final price is subject to 7.7% VAT. The fee covers all processing costs (coordination, logistics, bank transfer) incurred by LS². **Parking tickets for the Irchel Campus car park can be ordered for 10 CHF per day per car via the registration form.** The individual parking tickets will be sent as PDFs to you per mail before the conference. They have a barcode that can be scanned when entering the car park.*



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***NEW in 2019 – EXHIBITION LOTTERY!**



WHY WE DO IT

- ⇒ To enable more visits/interactions at your booth & to promote you as exhibitors more, as we would not be able to run the meeting without your help!
- ⇒ To increase knowledge about your products and technologies
- ⇒ To get young scientists to your booth that otherwise would not dare to approach you

CONCEPT

- ⇒ **All exhibitors participate automatically upon registration of an exhibition booth at the LS2 Annual Meeting 2019!**
- ⇒ In the registration form, **you as exhibitor tell us what participants should do at your booth to collect a stamp for the exhibition lottery!**
- ⇒ We will assemble all your task descriptions & logos in the conference booklet
- ⇒ **Your proposed task should be an interactive one like:**
 - Making participants answer a specific question about your company or products that they need to ask for at your booth
 - Better: Making them trying out your product/application
 - ...be creative 😊
- ⇒ **Make the task interactive and thus get even more new contacts at your booth!**
- ⇒ Participants need to collect 10 stamps at booths of their choice. Stamp sheets will be put as special page into the meeting booklet. Stamps are given by the exhibitor representative when a specific task at the exhibitor booth is fulfilled
- ⇒ Stamps will be distributed to all exhibitors at the registration desk before the meeting

LOTTERY

- ⇒ Five prizes (see next page) can be won by participants when they have collected 10 stamps and given the stamp sheet with their name back to the registration desk by the afternoon of February 15, 2019
- ⇒ All of these prizes can be sponsored by you!
- ⇒ The LS2 office will buy all of them in advance. The price for sponsoring one of them are rounded for simplicity reasons



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WHY SPONSORING A PRIZE?

- ⇒ Sponsors of the five prizes will be named first in the list of tasks in the conference booklet.
- ⇒ Prize sponsors will be named with a logo on a slide during the lottery draw at the very end of the meeting in the plenary lecture hall . Company representatives may even hand over the prize to the winner if they wish.

LOTTERY PRIZES THAT CAN BE SPONSORED:

(bought by the LS2 office in advance)

1. PRIZE (worth 500 CHF)

A gift voucher by STA Travel of 500 CHF



2. PRIZE (worth 400 CHF)

An Apple iPad



3. PRIZE (worth 300 CHF)

Noise-cancelling headphones



4. PRIZE (worth 200 CHF)

A SBB travel voucher of 200 CHF



5. PRIZE (worth 100 CHF)

A voucher for the Orell Füssli book store of 100 CHF



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COMMUNICATION

As a meeting sponsor, you can select the perfect advertisement service tailored for your business.

- ADVERTISING IN THE CONFERENCE BOOKLET -

Present yourself in the conference booklet of the LS² Annual Meeting 2019 in Zurich. Your advertisement will be placed in the conference booklet according to your selected option. Each participant will receive a paper copy of the conference booklet.

Information on the conference booklet

Copies number	About 600 printed copies; distributed on-site + pdf available on the website
Format	A5, colour
Language	English
Deadline	15 th December 2018
Printing	January 2019

Conference booklet

Outside back cover *	3'000 CHF
Inside cover page *	2'000 CHF
Inside page	1'500 CHF
Inside half-page	500 CHF

* full page only

- ADVERTISING YOUR ROLL-UP AT STRATEGIC PLACES-

What about placing your company's roll-up at strategic places during the conference?

Your roll up will be displayed next to the registration desk or/and at the entrance of the plenary room, where all participants have to pass. You will draw the participant's attention on your business.

Roll-up

Registration desk *	800 CHF
Plenary room *	700 CHF

* two places available

- CONFERENCE BAGS AND MATERIALS -

Ensure maximum exposure and visibility at any time by advertising your company's name on the conference bag and materials.

Conference bags

Every participant will receive a conference bag containing the conference booklet, a notepad, a pen and inserts from other sponsors or institutions. Conference bags have to be provided by the sponsor (about 600 units).

Conference bags

Conference bags	1'000 CHF
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Lanyards

Every participant will receive a lanyard/badge holder and a name badge. Lanyards have to be provided by the sponsor (about 600 units). LS² will provide the name badges.

Lanyards / Badge holders

Lanyards	1'000 CHF
----------	------------------



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Stationery

Every participant will take note on a notepad with a pen exhibiting your company's logo; distributed within the conference bag.

Notepads or/and pens will be provided by the sponsor (about 600 units each).

Stationery	
Notepads	500 CHF
Pens	500 CHF

Inserts/leaflets

Your inserts or leaflets presenting your latest technologies, products or business activities will be distributed within the conference bag.

Inserts/leaflets have to be provided by the sponsor (about 600 units).

Inserts / leaflets	
Leaflets	500 CHF
Gifts	500 CHF

SCIENTIFIC PRESENTATIONS

The best opportunity for communication and visibility! Present your latest technologies in a scientific talk for a direct interaction with participants.

SPECIFIC INDUSTRY LECTURE ***NEW in 2019 - Short and long talks now possible!***

Why book an industry lecture?

- ⇒ Your company will benefit of a great visibility by presenting your last technologies or projects (no pure advertisement talk)
- ⇒ Talk in symposium with specialized audience
- ⇒ Credit in the conference booklet with company's logo
- ⇒ Logo and web link on the conference website

Industry talks are possible in the following seven scientific symposia:

- 3-D Proteomics
- Live-cell imaging approaches in Cell Biology
- Regeneration and pathology of skeletal muscle
- Chromatin, epigenetics and the transmission of acquired states across generation
- Bacterial Cell Biology
- Chemical Biology & Drug Development
- Sweet molecules in inflammation and cancer: Novel insights and therapeutic options offered by glycosciences

Specific Sponsor Talk	
Sponsor talk 20 min*	2'000 CHF
Sponsor talk 10 min*	1'000 CHF

* excluding speakers' expenses, includes time for questions

Topic and title of your industry lecture have to be approved by the chairperson of the selected society's symposium.



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OTHER SPONSORSHIPS

– COFFEE BREAK & LUNCH BREAK SPONSORING –

Be the sponsor of our coffee or lunch breaks during the meeting!

- ⇒ Your logo next to the break announcements in our conference booklet
- ⇒ One free roll-up in the Lunch/Coffee area
- ⇒ Sponsor appreciation sheets on all 15 high tables (to be provided by sponsor)

Specific Sponsor Talk	
Coffee break sponsor	1'500 CHF
Lunch break sponsor	2'500 CHF

– POSTER PRIZE –

Your company can sponsor a Poster Prize for a Society!

Participants will present their scientific projects at two poster sessions. The poster exhibition consists of 150+ posters attended by the scientific committee who will select the best poster of the field to be awarded with a poster prize (500 CHF).

Your company will benefit of a great visibility by being on stage at the Poster Award session beside the President of the selected topic:

- ⇒ **Chemical Biology**
- ⇒ **Microbiology**
- ⇒ **Proteomics**
- ⇒ **Physiology**
- ⇒ **Molecular & Cellular Biosciences**
- ⇒ **Experimental Pharmacology (booked)**

Poster Prize	
Sponsoring sum	500 CHF

– PIs OF TOMORROW AWARD –

The "PIs of Tomorrow" competition has been the most well attended symposium in the past years and will be **for the first time a plenary session in 2019!**

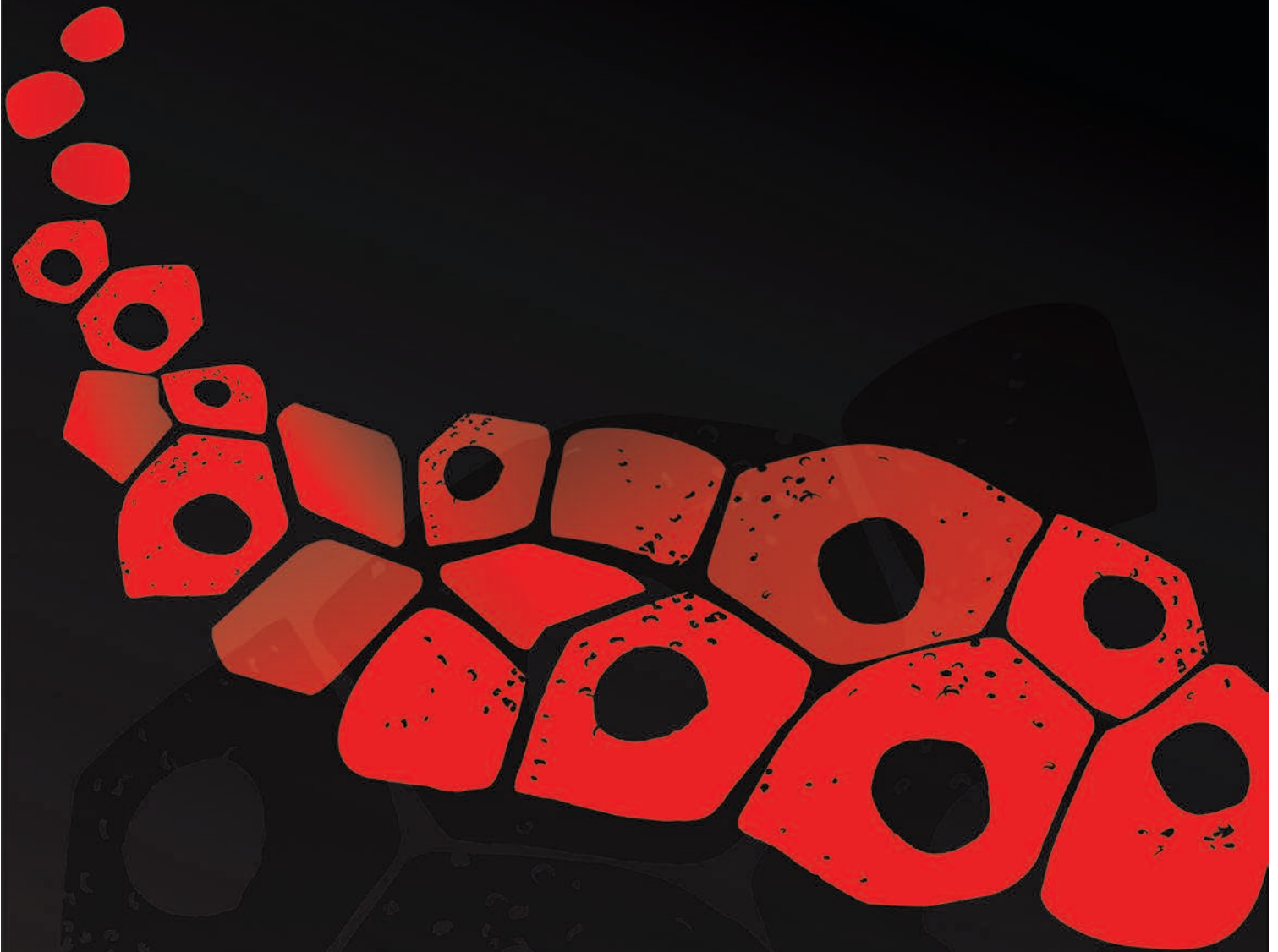
Five out of over 80 international Postdoc applicants are given the chance to present their research in a mock professorship interview and to win a prize!

If you sponsor this symposium, **your logo will be displayed next to the session announcement in the booklet, during the session on a sponsor's slide and again during the award ceremony at the end of the meeting.**

PIs of Tomorrow sponsor	
Sponsoring sum	500 CHF

Including:

- Logo in the conference booklet
- Logo on the Poster Award certificate



Life Sciences Switzerland
Zurich 2018
design by Dagmar Bocakova

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