

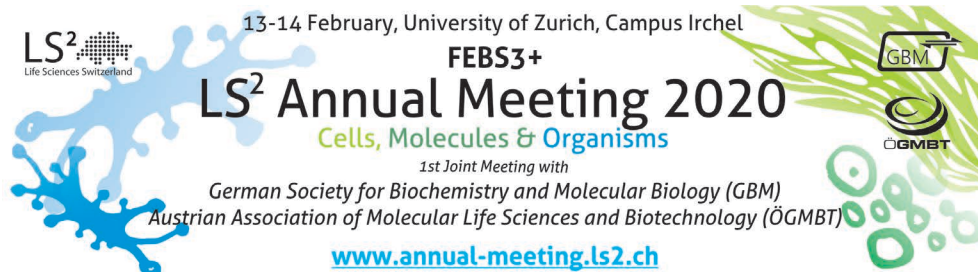
13-14 February 2020  
University of Zurich, Campus Irchel

FEBS3+

# Annual Meeting 2020

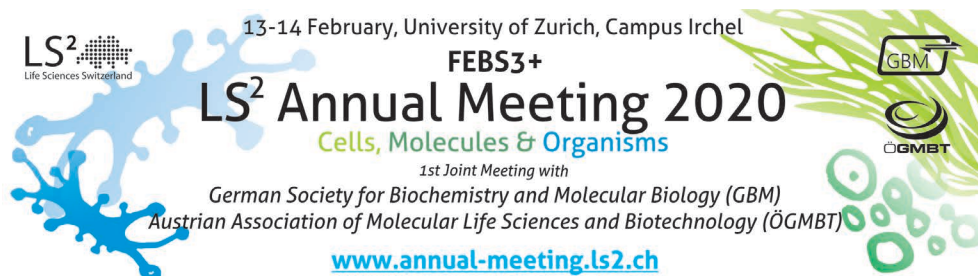
Cells, Molecules & Organisms

# Sponsorship Booklet



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## INVITATION TO PARTICIPATE AS EXHIBITOR AND/OR SPONSOR

The LS<sup>2</sup> (Life Sciences Switzerland, [www.ls2.ch](http://www.ls2.ch)) board is pleased to announce the **FEBS3+ LS<sup>2</sup> Annual Meeting 2020 on February 13-14 at the University of Zurich!**

LS<sup>2</sup> is a non-profit organisation dedicated to **promoting life sciences** within the Swiss academic community. The mission of LS<sup>2</sup> is to create a dynamic community with the aim to promote **integrity, communication and collaboration** of life scientists at each step of their scientific careers. The organisation provides an important **network for researchers** working in all domains of fundamental and applied biological and biomedical research. Furthermore, LS<sup>2</sup> provides the opportunity for researchers to have a unified voice to **address the social, ethical and economic impact of life sciences within the broader community**.

Since 1969, LS<sup>2</sup> organises annually the **largest national event** in the field of biological sciences, the **LS<sup>2</sup> Annual Meeting (formerly called USGEB meeting)**. It is the highlight event of LS<sup>2</sup>, attracting **hundreds of researchers from across Switzerland**, as well as those from abroad interested to stay in contact with the Swiss life sciences network. For the first time in 2020, we are excited to welcome the **German Society for Biochemistry and Molecular Biology (GBM)** and the **Austrian Association of Molecular Life Sciences and Biotechnology (ÖGMBT)** as co-organizing societies under the umbrella of the FEBS3+ scheme. We will count with **international plenary speakers**, as well as **11 scientific symposia organised by the LS<sup>2</sup> sections and guest societies**. These will highlight the cutting-edge research performed today in Switzerland and its neighbouring countries. We are also proudly presenting the **international postdoc competition "PIs of Tomorrow"** and look forward to **two dedicated scientific poster sessions**. In addition, we are happy to announce that a **Young Scientists' Satellite meeting**, organized by and for young researchers and dedicated to **scientific and career discussions**, will take place on the afternoon before the main FEBS3+ LS<sup>2</sup> Annual Meeting (**February 12, 2020**). A **free Public Panel discussion on science policy** will close the Satellite, and the participants will be invited to a **Meet & Greet apéro** with speakers and chairs of the main meeting.

The meeting aims at enhancing **interactions between academic researchers at all stages of their scientific career with other actors in the field of biological sciences**, be it from institutions from the private sector (from local start-ups to international companies) as well as associations and foundations. For **junior scientists** this meeting provides the unique opportunity to present their research to the scientific community, and BSc/MSc, doctoral students and postdocs may benefit from this platform to **move their career forward**.

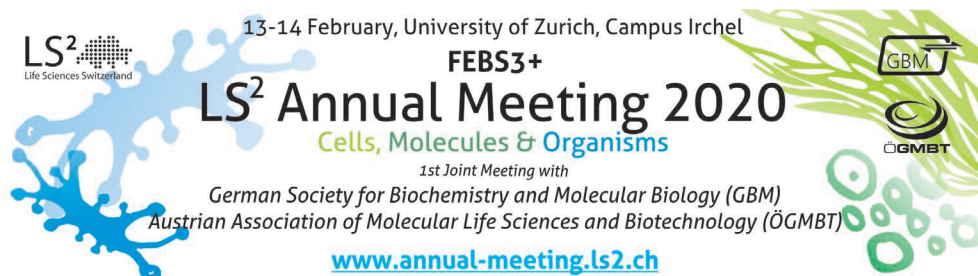
Overall, this meeting provides an opportunity to **establish new contacts and collaborations and to meet old friends and colleagues**.

**Are you working for a company, foundation or institution? Do you have technical products to advertise or sell?** Then read this "Sponsorship Manual" and contact us at [info@ls2.ch](mailto:info@ls2.ch)!

We are looking forward to welcoming you at the **FEBS3+ LS<sup>2</sup> Annual Meeting 2020 in Zurich!**  
On behalf of the LS<sup>2</sup> organizing & scientific committee

Dr. Carolin von Schoultz (LS<sup>2</sup> Scientific Officer)

Dr. Elena Cardenal (LS<sup>2</sup> Scientific Officer)

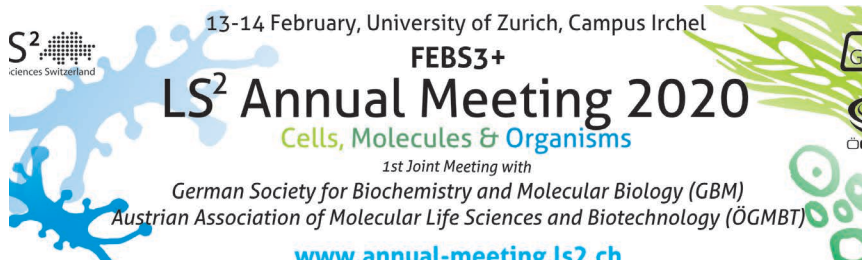


## FACT SHEET

### Life Sciences Switzerland (LS<sup>2</sup>)

LS<sup>2</sup> (previously USGEB) is a non-profit association dedicated at promoting biological (life) sciences within the Swiss scientific community. LS<sup>2</sup> also serves as a network for scientists from all disciplines of life sciences and provides scientists with a unified voice to address the social, ethical and economic issues raised by the rapid progress taking place in biomedical and life sciences. LS<sup>2</sup> organises the LS<sup>2</sup> Annual Meetings for its member, affiliated and guest societies as well as interested scientists from the field. In addition to learning about the cutting-edge research conducted in Swiss laboratories, this meeting also creates an ideal platform for exchange between scientists, institutions and industry partners. **Industry partners are thus invited to present themselves in numerous ways to a large scientific audience.** The LS<sup>2</sup> Annual Meeting is the largest national event in the field of biological sciences and usually attracts around 500 scientists from all career stages. For the 2020 edition, in collaboration with the German GBM and Austrian ÖGMBT, we expect more than 700 participants!

<b>Event</b>	<b>FEBS3+ LS<sup>2</sup> Annual Meeting 2020 – “Cell, Molecules &amp; Organisms”</b>
<b>Date</b>	February 13 <sup>th</sup> and 14 <sup>th</sup> , 2020
<b>Satellite</b>	<b>Young Scientists' Satellite</b> , February 12 <sup>th</sup> , 2020 <b>*NEW in 2020!*</b>
<b>Venue</b>	University of Zurich, Irchel Campus
<b>Audience</b>	More than 700 participants from academia working in life sciences
<b>Reasons to get involved</b>	<ul style="list-style-type: none"> <li>⇒ <b>Largest national event</b> in the field of biological sciences in Switzerland</li> <li>⇒ <b>Unique occasion to connect with German and Austrian life scientists</b></li> <li>⇒ <b>Direct contact</b> with opinion leaders from the field as well as <b>young scientists</b> developing their career; <b>Specific target groups can be reached</b></li> <li>⇒ <b>Industry exhibition with 30+ exhibitors</b> is highly valued and attended</li> <li>⇒ <b>Numerous opportunities</b> to get recognized (<b>talks, booths, merchandising</b>)</li> <li>⇒ <b>Exhibition lottery for even more visibility &amp; interaction. A total success in 2019!</b></li> </ul>
<b>Options</b>	<ul style="list-style-type: none"> <li>⇒ Different sponsorship packages with exclusive benefits</li> <li>⇒ Booth reservation in the industry exhibition area</li> <li>⇒ Specific services for advertisement</li> </ul>
<b>Website</b>	<a href="http://www.annual-meeting.ls2.ch">www.annual-meeting.ls2.ch</a> open from August 2019 onwards!



## LOCATION VENUE / MAP

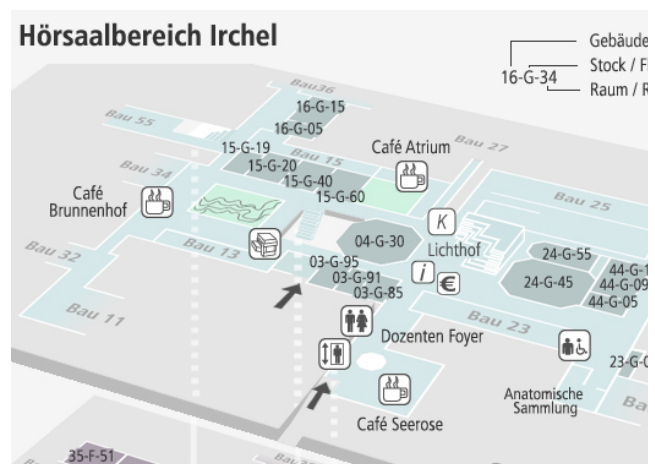
The FEBS3+ LS<sup>2</sup> Annual meeting 2020 will be held at the University of Zurich in the lecture hall complex of the Irchel Campus: <http://www.id.uzh.ch/cl/org/toirchel.html>.

### by car:

Winterthurerstrasse 190, 8057 Zürich. From Central, go direction Schaffhauserplatz until Milchbuck. At Milchbuck the University Zurich-Irchel is indicated. From the highway direction Basel and Winterthur/Schaffhausen: take the exit Zürich City – Schwamendingen – and follow the indications to Irchel.

### by public transport:

From the main train station Zürich HB or even from the airport, you can use Tram 10 (Stop Irchel) or 7 and 14 (Stop Milchbuck). From the tram station Milchbuck it's a 10 min walk through Irchel park to reach the Irchel Campus.



**All lecture halls are located in the above complex. The area used for the exhibition will be the Lichthof.**

**PROGRAM SATELLITE MEETING (preliminary)**

The program is constantly updated at: <https://www.ls2.ch/events/annual-meeting> ([www.annual-meeting.ls2.ch](http://www.annual-meeting.ls2.ch) from August 2019 onwards).

**Young Scientists' Satellite, Wednesday 12.2.2020**

13.00 - 13.30	Registration & Mounting of Posters
13.30 - 13.35	<b>Welcome Address</b> Urs Greber (President of LS2, UZH) Fiona Doetsch (Chairwoman of the LS2 Annual Meeting, UniBas)
13.35 - 14.10	<b>POSSIBLE KEYNOTE LECTURE</b> tba title tba
14.10 - 15.00	<b>Scientific Symposium, part I</b>  Selected talks/flash talks from MSc, PhDs & PostDocs  Fanny Georgi (UZH), Nabil Hanna (UNIGE), tba
15.00 - 15.30	Coffee Break / Poster Viewing
15.30 - 15.55	<b>PRIX SCHLÄFLI SCNAT LECTURE</b> winner to be announced
15.55 - 16.30	<b>Scientific Symposium, part II</b>  Selected talks/flash talks from MSc, PhDs & PostDocs  Fanny Georgi (UZH), Nabil Hanna (UNIGE), tba
16.30 - 17.00	Coffee Break / Poster Viewing
17.00 - 18.00	<b>Career Symposium</b>  Invited speakers / Workshop / Panel discussion  Chairs(s)
18.00 - 19.00	<b>Free Public Panel Discussion</b>  to be announced
19.00 - 21.00	Meet & Greet with LS2AM2020 speakers

## PROGRAM DAY 1 (preliminary)

The program is constantly updated at: <https://www.ls2.ch/events/annual-meeting> ([www.annual-meeting.ls2.ch](http://www.annual-meeting.ls2.ch) from August 2019 onwards).

### Thursday, 13.2.2020

08.00 - 09.00	Registration, Welcome Coffee and Croissants, Mounting of Posters									
09.00 - 09.10	<b>Welcome Address</b>									
<b>Auditorium G30</b>	Fiona Doetsch (Chairwoman of the FEBS3+ LS2AM2020, UniBasel) & Urs Greber (President of LS2, UZH)									
09.10 - 09.45	<b>PLENARY LECTURE I</b>									
<b>Auditorium G30</b>	Alex Schier, Biozentrum, University of Basel <i>tba (Single cell lineage tracing &amp; profiling)</i>									
09.45 - 09.55	Plenary flash talks (5x2min)									
09.55 - 10.30	Coffee Break / Industry Exhibition / Poster Viewing									
10.30 - 12.20	<b>SPECIAL PLENARY SESSION</b>									
<b>Auditorium G30</b>	<p><b>PIs of Tomorrow - The Future of Swiss Research</b></p> <p>Presenting the <b>five</b> finalists of the Postdoc competition (Call for Applications open via <a href="https://tinyurl.com/PIOT2020">https://tinyurl.com/PIOT2020</a> until November 1, 2020)</p> <p>Chairs from ETHZ/UNIBE/UNIGE: E. Araldi, S. Mattison, S. Verouti &amp; N. Hanna</p>									
12.20 - 12.30	Plenary flash talks (5x2min)									
12.30 - 13.45	Lunch Break / Industry Exhibition / Poster Viewing									
13.45 - 15.45	<table border="1"> <thead> <tr> <th colspan="3">PARALLEL SYMPOSIA</th> </tr> </thead> <tbody> <tr> <td> <b>Intersection Cardiovascular Biology</b>                      Repair Strategies for the Heart &amp; the Vessels  <i>Marie-Noelle Giraud &amp; Andrea Banfi</i> </td> <td> <b>New Intersections Bioinformatics &amp; Microscopy</b>                      Smart Microscopy: Machine Learning Applied to Life Sciences  <i>Sara Mitri &amp; Oliver Biehlmaier</i> </td> <td> <b>GBM</b>                      Ubiquitin Signalling and Stress Responses  <i>Blanche Schwappach</i> </td> </tr> <tr> <td> <b>Section Physiology</b>                      Immunometabolic Control of Cancer and Chronic Diseases  <i>Xiu-Fen Ming</i> </td> <td></td> <td> <b>ÖGMBT</b>                      Protein Transport and Sorting  <i>Lukas A. Huber</i> </td> </tr> </tbody> </table>	PARALLEL SYMPOSIA			<b>Intersection Cardiovascular Biology</b> Repair Strategies for the Heart & the Vessels <i>Marie-Noelle Giraud &amp; Andrea Banfi</i>	<b>New Intersections Bioinformatics &amp; Microscopy</b> Smart Microscopy: Machine Learning Applied to Life Sciences <i>Sara Mitri &amp; Oliver Biehlmaier</i>	<b>GBM</b> Ubiquitin Signalling and Stress Responses <i>Blanche Schwappach</i>	<b>Section Physiology</b> Immunometabolic Control of Cancer and Chronic Diseases <i>Xiu-Fen Ming</i>		<b>ÖGMBT</b> Protein Transport and Sorting <i>Lukas A. Huber</i>
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15:45 - 16:15	Coffee Break / Industry Exhibition / Poster Viewing									
15.45 - 16.15	<b>LS2 Molecular &amp; Cellular Biosciences Section: General Assembly</b> <i>upon invitation</i>									
16:15 - 16:45	<b>FRIEDRICH-MIESCHER AWARD</b> <i>winner to be announced</i>									
<b>Auditorium G30</b>										
16.45 - 17.20	<b>PLENARY LECTURE II</b>									
<b>Auditorium G30</b>	Erin Schuman, Max-Planck-Institute for Brain Research, Frankfurt (DE) <i>tba (Local translation in neurons)</i>									
17.20 - 18.50	<p><b>Poster Session &amp; Industry Exhibition</b> (Posters: 17:20-18:05 odd numbers, 18:05-18:50 even numbers) Afterwards, free poster viewing &amp; industry exhibition during the entire Apéro time</p>									
18.50 - 20.15	<b>Get-Together Apéro</b> Plus free viewing of posters & industry exhibition									
20.15 - 21.00	LS2 Delegates Assembly ( <i>upon invitation</i> )									

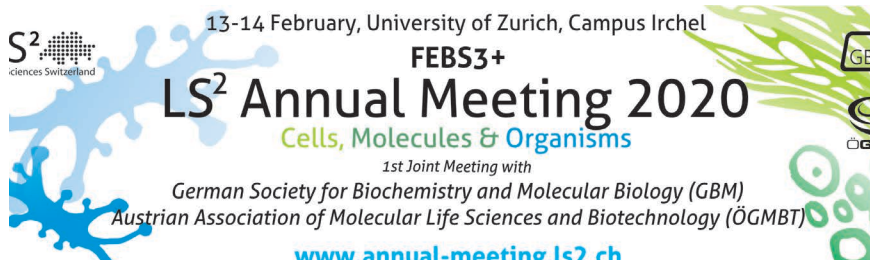
## PROGRAM DAY 2 (preliminary)

The program is constantly updated at: <https://www.ls2.ch/events/annual-meeting>  
 ([www.annual-meeting.ls2.ch](http://www.annual-meeting.ls2.ch) from August 2019 onwards).

**Friday, 14.2.2020**

09.00 - 09.35	<b>Plenary Lecture III:</b>									
<b>Auditorium G30</b>	<b>Melina Schuh</b> <i>tba (Meiosis and cytoskeletal organization)</i>									
09.35 - 09.40	<b>A word from the meeting chairwoman</b> Announcements: General Assembly & Industry Exhibition									
<b>09.40 - 10.10</b>	<b>Coffee Break / Industry Exhibition / Poster Viewing</b>									
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<b>12.00 - 13.00</b>	<b>Lunch Break / Industry Exhibition</b>									
12.00 - 13.00	SSEP Board meeting (upon invitation)									
13.00 - 14.00	<b>Poster session</b> (Posters: 13:00-13:30 odd numbers, 13:30-14:00 even numbers)									
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<b>15.50 - 16.20</b>	<b>Coffee Break / Industry Exhibition / Poster Viewing</b>									
<b>15.50 - 16.20</b>	<b>LS2 General Assembly - All members are welcome!</b>									
16.20 - 16.50	<b>PLENARY LECTURE IV</b>									
<b>Auditorium G30</b>	Lelio Orci Award Lecture <i>winner to be announced</i>									
16.50 - 17.25	<b>PLENARY LECTURE V</b>									
<b>Auditorium G30</b>	Valerie Horsley, Yale University (US) <i>tba (Stem cells, lipids &amp; wound repair)</i>									
17.25 - 17.50	<b>Award ceremonies (Prix Schläfli, Pls of Tomorrow, Poster Prizes, Poster &amp; Exhibition Lottery dra</b>									
<b>Auditorium G30</b>										
17.50 - 18.00	<b>Closing Remarks</b>									
<b>Auditorium G30</b>	Urs Greber (President of LS2, UZH) Fiona Doetsch (Chairwoman of the LS2 Annual Meeting, UniBas)									





## IMPRESSIONS FROM THE 2019 MEETING

14-15 February 2019, University of Zurich, Campus Irchel  
 now: <https://annual-meeting.ls2.ch>  
 from August 2019 onwards: [www.annual-meeting.ls2.ch/2019](http://www.annual-meeting.ls2.ch/2019)



### Overall impressions

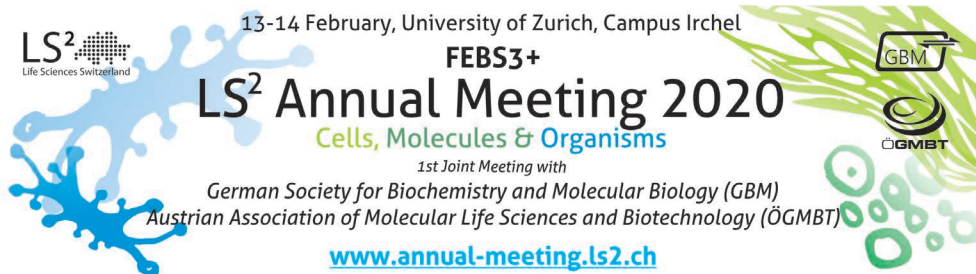


Industry exhibition



Poster at the entrance

Photo credits: Matthias Gstaiger, Christopher Henry & Matteo Cogliati



## THE LS<sup>2</sup> ANNUAL MEETING CONNECTS SCIENTISTS FROM ALL DISCIPLINES OF LIFE SCIENCES WITH SERVICE PROVIDERS

The industry exhibition is prominently situated in the foyer of the venue and serves as a **meeting point for scientists and industry partners** to exchange information and to establish useful contacts to foster future collaborations. Based on the feedback from exhibitors from previous years, the meeting also offers excellent opportunities to initiate or cultivate **business contacts between exhibitors**. The meeting thus provides the possibility to generate stronger bonds between scientists with all backgrounds as well as between academic researchers and industrial partners.

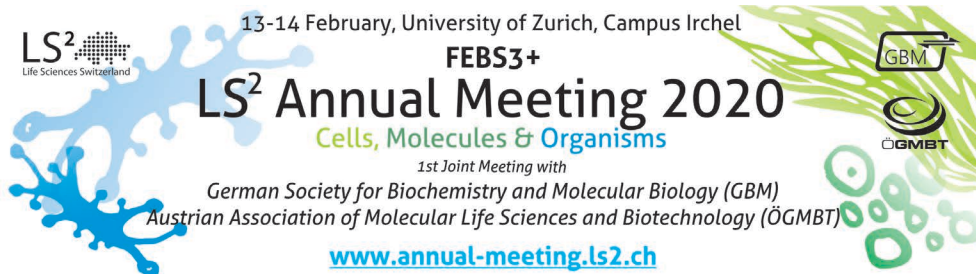
### REASONS TO PARTICIPATE

The LS<sup>2</sup> Annual Meeting is the **largest event in the field of biological sciences in Switzerland**. Leading scientists from a large number of disciplines, including **Cellular and Molecular Biosciences as well as Proteomics, Experimental Pharmacology, Chemical Biology, Microscopy, Biophysics, Physiology, Bioinformatics and many more** will be present to discuss new progresses in their research, to establish and refresh contacts with other scientists and to find out about the services and products provided by industrial partners. After the success in 2019, there will be an exhibition lottery with an **interactive approach** with the aim that our industry partners get even more interactions and new contacts at their booth.

***Do not miss this opportunity to present your new products, technologies or services to a large Life Sciences community!***



**LS<sup>2</sup> Annual Meeting 2019, 14-15 February, University of Zurich**  
Photo credit: Matteo Cogliati



## SPONSORSHIP PACKAGES

### EXHIBITION AREA

**Get the best place in the exhibition area to maximize your interactions with scientists!**

The LS<sup>2</sup> meeting provides scientists the opportunity to get to know a large number of companies and to be aware of their latest cutting-edge technologies and products available on the market. Moreover, companies may use this platform to advertise new products and to acknowledge scientists' requirements in technology. **The industry exhibition at the LS<sup>2</sup> Annual Meeting is thus the ideal platform for networking, marketing and advertising.** Special time slots are dedicated to attend the industry fair to allow for profound discussions between participants and exhibitors.

**Be part of the FEBS3+ LS<sup>2</sup> Annual Meeting 2020 and select your ideal stand in the exhibition area!**

#### - EXHIBITION BOOTH – **\*NEW in 2020 - Two booth categories!\***

- **Booth category A: 2'900 CHF (6 m<sup>2</sup>) / 5'600 CHF (12 m<sup>2</sup>)**
- **Booth category B: 2'700 CHF (6 m<sup>2</sup>) / 5'200 CHF (12 m<sup>2</sup>)**

The reservation system runs on a "**first come first served**" basis. Please select your preferential stand on the Exhibition map (extra PDF).

#### - ORGANISATION OF EXHIBITION -

Due to a large number of requests, **there will only be 6 m<sup>2</sup> booths available in the 2020 edition.** Exhibitors wishing to have **more booth space can register for 2x6m<sup>2</sup> (12 m<sup>2</sup>) space** at a favourable price. **Maximum stand height: 3.50 m.**

Exhibition map might vary slightly according to special requirements.

**Please fill out the reservation form (send in a separate PDF file)** and send it to the LS<sup>2</sup> office. The LS<sup>2</sup> office will confirm your reservation by email upon reception of your registration form. Do not hesitate to contact us [info@ls2.ch](mailto:info@ls2.ch) should you need any further information or for special requirements.

#### - MATERIAL REQUIREMENTS -

The University of Zurich offers equipment to complement your stand free of charge. **While booking your preferential stand, you will be able to select your material needs among:**

- Poster board (180x120 cm)
- Table (180x80 cm), chairs
- Electricity connection & WIFI

*Please, note that an extra administrative fee of 80 CHF will be charged on the final price, and that the final price is subject to 7.7% VAT. The fee covers all processing costs (coordination, logistics, bank transfer) incurred by LS<sup>2</sup>. **Parking tickets for the Irchel Campus car park should be taken and paid by the participant when entering or leaving the car park. For logistics reasons, LS<sup>2</sup> does not book and send parking tickets to exhibitors anymore.***

## Again in 2020 – EXHIBITION LOTTERY!



### WHY WE DO IT

- ⇒ To enable **more visits/interactions at your booth** & to promote you more as exhibitors, as we would not be able to run the meeting without your help!
- ⇒ To **increase knowledge about your products and technologies**
- ⇒ To get young scientists to your booth that otherwise would not dare to approach you

### CONCEPT

- ⇒ **All exhibitors participate automatically upon registration of an exhibition booth at the FEBS3+ LS<sup>2</sup> Annual Meeting 2020!**
- ⇒ In the registration form, **you as exhibitor tell us what participants should do at your booth to collect a stamp for the exhibition lottery**
- ⇒ We will assemble all your task descriptions & logos in the conference booklet.
- ⇒ **Your proposed task should be an interactive one like:**
  - Making participants answer a specific question about your company or products that they need to ask for at your booth
  - Better: Making them trying out your product/application
  - ... be creative 😊
- ⇒ **Make the task interactive and thus get even more new contacts at your booth!**
- ⇒ Participants need to collect **20 stamps** at booths of their choice. Stamp sheets will be put as special page into the meeting booklet. Stamps are given by the exhibitor representative when a specific task at the exhibitor booth is fulfilled.
- ⇒ Stamps will be distributed to all exhibitors at the registration desk before the meeting.

### LOTTERY

- ⇒ Five prizes (see next page) can be won by participants when they have collected 20 stamps and given the stamp sheet with their name back to the registration desk by the afternoon of February 14, 2020.
- ⇒ All of these prizes can be sponsored by you!
- ⇒ The LS<sup>2</sup> office will buy them in advance. The price for sponsoring one of them is rounded for simplicity reasons.

## WHY SPONSORING A PRIZE?

- ⇒ Sponsors of the five prizes will be named first in the list of tasks in the conference booklet.
- ⇒ Prize sponsors will be named with a logo on a slide during the lottery draw at the very end of the meeting in the plenary lecture hall. Company representatives may even hand over the prize to the winner if they wish.

## LOTTERY PRIZES THAT CAN BE SPONSORED:

*(bought by the LS<sup>2</sup> office in advance)*

### 1. PRIZE (worth 500 CHF)

A gift voucher by STA Travel



### 2. PRIZE (worth 400 CHF)

An Apple iPad



### 3. PRIZE (worth 300 CHF)

Noise-cancelling headphones



### 4. PRIZE (worth 200 CHF)

A Manor gift card

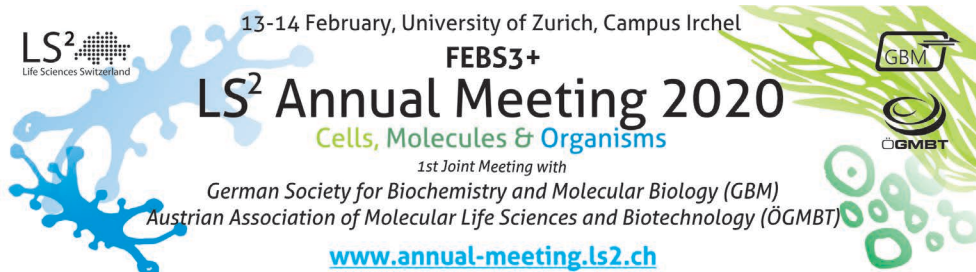


### 5. PRIZE (worth 100 CHF)

A voucher for the Orell Füssli book store



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## COMMUNICATION

As a meeting sponsor, you can select the perfect advertisement service tailored for your business.

### - ADVERTISING IN THE CONFERENCE BOOKLET -

Present yourself in the conference booklet of the FEBS3+ LS<sup>2</sup> Annual Meeting 2020 in Zurich. Your advertisement will be placed in the conference booklet according to your selected option. Each participant will receive a paper copy of the conference booklet.

#### Information on the conference booklet

Copies number	About 700 printed copies; distributed on-site + PDF available on the website
Format	A5, colour
Language	English
Deadline	15 <sup>th</sup> December 2019
Printing	January 2020

#### Conference booklet

Outside back cover *	3'000 CHF
Inside cover page *	2'000 CHF
Inside page	1'500 CHF
Inside half-page	500 CHF

\* full page only

### - ADVERTISING YOUR ROLL-UP AT STRATEGIC PLACES-

What about placing your company's roll-up at strategic places during the conference?

Your roll-up will be displayed next to the registration desk or/and at the entrance of the plenary room, where all participants have to pass. You will draw the participant's attention on your business.

#### Roll-up

Registration desk *	800 CHF
Plenary room *	700 CHF

\* two places available

### - CONFERENCE BAGS AND MATERIALS -

Ensure maximum exposure and visibility at any time by advertising your company's name on the conference bag and materials.

#### Conference bags

Every participant will receive a conference bag containing the conference booklet, a notepad, a pen and inserts from other sponsors or institutions. Conference bags have to be provided by the sponsor (about 700 units).

#### Conference bags

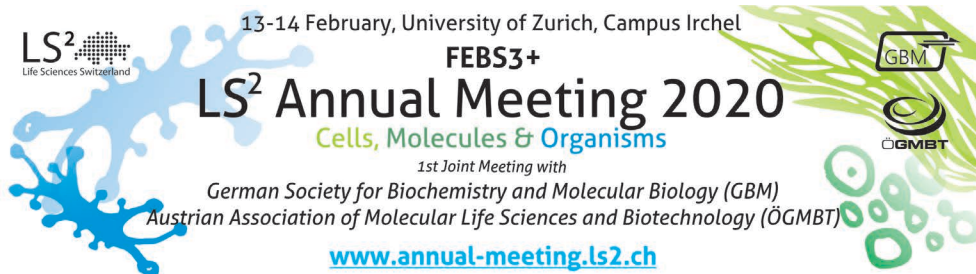
Conference bags	2'000 CHF
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#### Lanyards

Every participant will receive a lanyard/badge holder and a name badge. Lanyards have to be provided by the sponsor (about 700 units). LS<sup>2</sup> will provide the name badges.

#### Lanyards / Badge holders

Lanyards	1'000 CHF
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### Stationery

Every participant will take note on a notepad with a pen exhibiting your company's logo; distributed within the conference bag.

Notepads or/and pens will be provided by the sponsor (about 700 units each).

Stationery	
Notepads	600 CHF
Pens	600 CHF

### Inserts/leaflets

Your inserts or leaflets presenting your latest technologies, products or business activities will be distributed within the conference bag.

Inserts/leaflets have to be provided by the sponsor (about 700 units).

Inserts / leaflets	
Leaflets	600 CHF
Gifts	600 CHF

## SCIENTIFIC PRESENTATIONS

The best opportunity for communication and visibility! Present your latest technologies in a scientific talk for a direct interaction with participants.

### SPECIFIC INDUSTRY LECTURE

#### Why booking an industry lecture?

- ⇒ Your company will benefit of a great visibility by presenting your last technologies or projects (no pure advertisement talk)
- ⇒ Talk in symposium with specialized audience
- ⇒ Credit in the conference booklet with company's logo
- ⇒ Logo and web link on the conference website

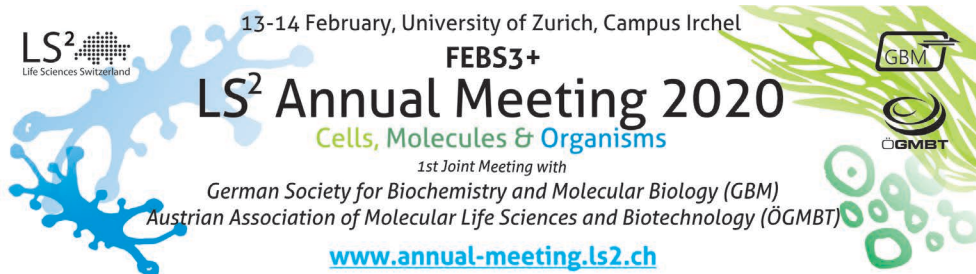
#### Industry talks are possible in the following eleven+one scientific symposia:

**Repair strategies for the heart & the vessels - Immunometabolic control of cancer & chronic diseases - Smart microscopy: machine learning applied to life sciences - Ubiquitin signalling & stress responses - Protein transport & sorting - Cell polarization & morphogenesis - Proteomics in food, nutrition & health sciences - Cell biology of infection - Chromatin organization & epigenetic regulation - Neural stem cells during development & in adulthood - Biological systems on the molecular scale - Young Scientists' Satellite symposium**

Specific Sponsor Talk	
Sponsor talk 20 min*	2'000 CHF
Sponsor talk 10 min*	1'000 CHF

\* excluding speakers' expenses, includes time for questions

Topic and title of your industry lecture needs to be approved by the chair of the selected symposium.



## OTHER SPONSORSHIPS

### – COFFEE BREAK & LUNCH BREAK SPONSORING –

**Be the sponsor of our coffee or lunch breaks during the meeting!**

- ⇒ Your logo next to the break announcements in our conference booklet
- ⇒ One free roll-up in the Lunch/Coffee area
- ⇒ Sponsor appreciation sheets on all 15 high tables (to be provided by sponsor)

Coffee or Lunch Break	
Coffee break sponsor	<b>1'500 CHF</b>
Lunch break sponsor	<b>2'500 CHF</b>

### – POSTER PRIZE –

**Your company can sponsor a Poster Prize for a Society!**

Participants will present their scientific projects at two poster sessions. The poster exhibition consists of 150+ posters attended by the scientific committee who will select the best poster of the field to be awarded with a poster prize (500 CHF).

Your company will benefit of a great visibility by being on stage at the Poster Award ceremony beside the President of the selected section/society's topic, and named with a logo on a slide during the poster award ceremony:

- ⇒ **Cardiovascular Biology**
- ⇒ **Physiology (booked)**
- ⇒ **Bioinformatics**
- ⇒ **Microscopy**
- ⇒ **German GBM**
- ⇒ **Austrian ÖGMBT**
- ⇒ **Molecular & Cellular Biosciences**
- ⇒ **Microbiology**
- ⇒ **Neuroscience**
- ⇒ **Biophysics**

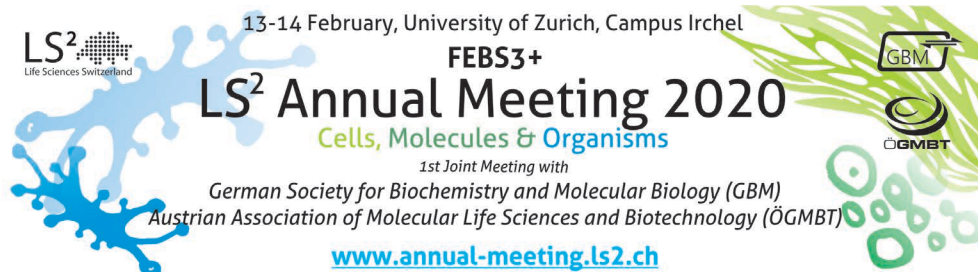
Poster Prize	
Sponsoring sum	<b>500 CHF</b>

### – POSTER QUIZ PRIZE – **\*New in 2020!\***

**Your company can also sponsor the Poster Quiz Prize!**

For the first time in 2020, a poster quiz will be run at the conference. During abstract submission, authors will have the option of providing a question about the science presented on their posters. After on-to-one discussion in front of the poster, attendees can answer the question to the





presenter. A **gift voucher by STA Travel (worth 500 CHF)** will be awarded to the attendee with the highest number of correct answers.

- ⇒ Sponsor of the prize will be named first in the list of tasks in the conference booklet.
- ⇒ Prize sponsor will be named with a logo on a slide during the poster quiz award ceremony at the very end of the meeting in the plenary lecture hall. Company representative may even hand over the prize to the winner if he/she wish.

Poster Quiz Prize	
Sponsoring sum*	500 CHF

\* voucher bought by the LS<sup>2</sup> office in advance

### – PIs OF TOMORROW AWARD –

The “PIs of Tomorrow” competition has been the most well attended symposium in the past years and will be **again a plenary session in 2020!**

PIs of Tomorrow sponsor	
Sponsoring sum	500 CHF

Five out of over 80 international Postdoc applicants are given the chance to present their research in a mock professorship interview and to win a prize!

If you sponsor this symposium, your logo will be displayed next to the session announcement in the booklet, during the session on a sponsor’s slide and again during the award ceremony at the end of the meeting.

## CONTACT INFORMATION

### **Life Sciences Switzerland (LS<sup>2</sup>)**

Haus der Akademien

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**Contact: Dr Carolin von Schoultz or Dr Elena Cardenal (meeting organisers)**

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Life Sciences Switzerland LS<sup>2</sup>  
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[annual-meeting.ls2.ch](http://annual-meeting.ls2.ch)

