

Functional bioassays profoundly impact biologic drug discovery by:

- Providing mechanism of action (MOA)-based bioassays
- Delivering accurate, precise and reproducible measurement of potency and stability
- Collecting significantly more relevant data
- Accelerating the pace of biologic drug discovery

These bioassays come in two formats:

Thaw-and-Use
Kits contain ready-to-use cells and reagents

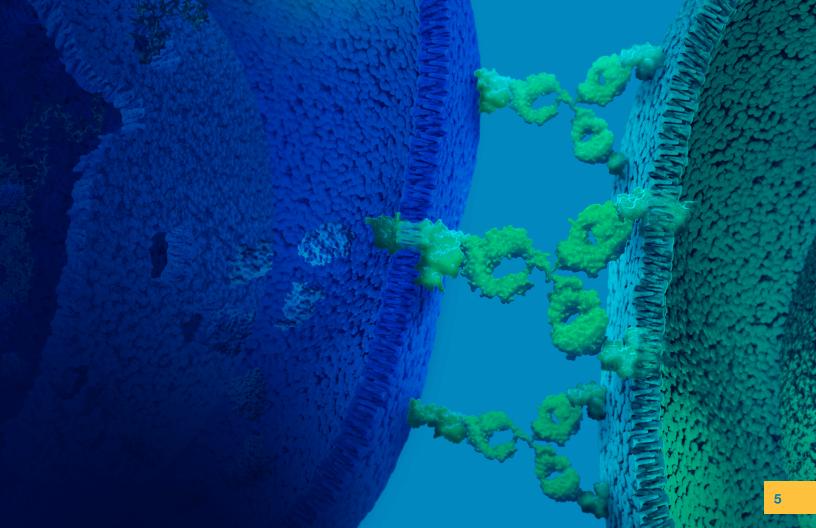
2

Propagation Model

Cryopreserved engineered cells that can be thawed, propagated and banked for long-term use

To see a list of our available bioassays, visit our webpage:

www.promega.com/aap



The Academic Access Program (AAP)

Key academic groups involved in researching cancer biology, immunology and the discovery of next-generation biologic drug targets have been unable to utilize this cutting-edge technology for a number of reasons, including budgetary constraints. To remove this barrier, we're offering a new collaborative program to promote access to bioassays for academic scientists.

Promega is committed to supporting academic scientists. We're looking to collaborate with key thought leaders in immuno-oncology, inflammatory response, vaccine development and other areas where next-generation biologic drugs are being discovered. Through the use of our cutting-edge tools and reagents, you can impact human health quicker and more consistently than ever before.

Promega AAP Benefits

- Get early access to pre-launch, cutting edge technology being developed by Promega R&D
- Influence technology development through direct interaction with Promega's Advanced Technologies Group (ATG) and R&D scientists
- Join (or create) an Innovator Network of thought leaders within your field of research supported by Promega

- Gain eligibility for travel grants to conferences where the Promega technology will be presented
- Obtain program-specific pricing on Promega's full catalog of Thaw-and-Use and Propagation Model Functional Bioassays

The Academic Access Program is **available exclusively** to researchers affiliated with academic and not-for-profit entities. The products obtained through the program cannot be used in any form of for-profit enterprise.

To register for the Academic Access Program or to learn more, please visit:

www.promega.com/aap

If you have any quesitons, please contact us at:

academicaccess@promega.com