

SPONSORSHIP BOOKLET

Event	LS² Annual Meeting 2025 - “The complexity of life: from molecular assemblies to networks”
Date	12 & 13 February 2025
Additional event	Young Scientists’ Satellite on 11 February 2025
Location	Buildings PER 21 & PER 22. University of Fribourg. Campus Pérolles.
Audience	More than 350 participants working in life sciences
Reasons to get involved	<ul style="list-style-type: none">• Largest national event in the field of life sciences in Switzerland.• Direct contact with leaders and young scientists developing their careers.• Specific target groups can be reached by your company.• Industry exhibition is highly valued and attended.• Numerous opportunities to get recognized (talk, booth, advertisement).• Exhibition quiz for even more visibility & interaction.
Program	The scientific program includes 3 keynote lectures from international speakers, the award ceremony, and lectures of two of the most important Swiss Awards in the field, 9 parallel symposia covering different fields and the postdocs competition “PIs of Tomorrow”. Preliminary program on page 4
Websites	LS ² society: www.ls2.ch LS ² Annual Meeting: http://www.annual-meeting.ls2.ch/2025

From page 2 you will find our sponsorship packages: scientific presentation, sponsor a symposium, exhibition booth, sponsored prizes, PIOT prizes, advertisement and coffee, lunch or apéro break.

Registration: enter your option(s) under the online form indicated below, we will review it and send to you the corresponding registration form to be signed. All options will be treated on a first come-first served basis. Please note that the entry in the online form doesn’t have binding rights, but it will be treated as pre-booked. It is the registration form after the signature which has binding rights.

Important deadlines:

- **Registration for sponsored scientific presentations: 28 October 2024**
- **Registration for booths: 9 December 2024**
- **Registration for all other packages: 8 January 2025**

[ONLINE FORM TO REGISTER](#)

Questions: please contact us at info@ls2.ch

SPONSORSHIP PACKAGES

All prices are VAT excluded (+8.1% VAT), if not specifically indicated the administration fee is included.

All packages include the logo on the meeting website, printed poster and presentations for welcome words and closing remarks.

I. SCIENTIFIC PRESENTATION

Sponsor Talk	
20 min*	2.000 CHF
15 min*	1.500 CHF
10 min*	1.000 CHF

* includes time for questions.

Details of symposia on page 5

- ✓ Scientific Talk in a parallel symposium with a specialized audience.
- ✓ 2 registrations (speaker + second representative)
- ✓ Your logo next to the title of the talk in printed booklet

The package doesn't include trip or accommodation expenses.

II. SPONSOR A SYMPOSIUM

Symposium	
Symposium	700 CHF

Details of symposia on page 5

- ✓ The symposium will be announced as "(name of the symposium) sponsored by (**company name**)"
- ✓ Your logo next to the session title in the conference booklet
- ✓ 1 registration to the meeting.

The package doesn't include trip or accommodation expenses.

III. EXHIBITION BOOTH

Exhibition booth (12 & 13 Feb.)	
Booth	3.200 CHF
Double booth	6.100 CHF

Floor plan on page 6

- ✓ Each booth has an area of 6m² (one table of 120 x 80 cm. Max stand height 3.5m)
- ✓ Table, chairs and electricity are provided by the venue.
- ✓ Possibility of choosing booth location (first come-first served)
- ✓ Includes 2 registrations to the meeting.
- ✓ Participation in the Exhibition quiz.
- ✓ During registration, participants will be asked for consent to share their e-mail address with exhibitors after the conference.

The package doesn't include trip or accommodation expenses.

IV. SPONSORED PRIZES

Exhibition Quiz Prize & Public prize for the best poster	
Option 1	500 CHF
Option 2	250 CHF

Administration fee is included, it will be deducted from the prize given to the winners.

- ✓ Your logo next to the session title/prize in the conference booklet and the company will be mentioned during the award ceremony.
- ✓ The prizes will be distributed among the winners based on how many sponsors will join.

V. Pls of Tomorrow competition PRIZES:

The “Pls of Tomorrow” competition has been the **most attended symposium in the past years** and one of the highlights of the whole conference.

PIOT Awards	
PIOT option 01	700 CHF
PIOT option 02	500 CHF

Administration fee is included, it will be deducted from the prize given to the winners

- ✓ Your logo next to the session title in the conference booklet
- ✓ Your logo during the talk on a sponsor’s slide
- ✓ Social media content with tag @ of your company and your logo announcing the sponsoring.
- ✓ The prizes will be distributed among the winners based on how many sponsors will join.

VI. ADVERTISEMENT

VI.01 Roll-up**	
Registration desk	800 CHF
Plenary room	600 CHF

Only one company with one roll-up for each location.

VI.02 Conference booklet	
Outside back cover A5	3.000 CHF
Inside page A5	1.500 CHF
Inside half page A6	500 CHF

The format for a full page is A5 portrait, a half page - A6 landscape. In English.

VI.03 Registration desk**	
Conference bags*	1.000 CHF
Lanyards*	1.000 CHF
Flyers, pens, notepads... etc	500 CHF (each article)

Around 400 items/copies will be required (the final number to be confirmed by LS² one month before the event).

**Only one company*

*** The production and delivery in advance to the venue is covered by the sponsor.*

VII. COFFEE, LUNCH or APERO BREAK

Coffee or lunch break	
Coffee breaks and lunch of one day	2'000 CHF
Apéro on 12 February	1'000 CHF

- ✓ Up 3 rolls-up in the lunch/coffee/apéro area
- ✓ Your flyers on the tables

PRELIMINARY PROGRAM

DAY ONE	
Wednesday 12.2.2025.	
08:00 – 09:00	Registration & Welcome Coffee
09:00 – 09:10	Welcome Address
09:10 – 09:45	Plenary Lecture I: Keynote - Prof. Sascha Martens
09:45 – 10:15	Plenary Lecture II: LELIO ORCI AWARD
10:15 – 10:45	Coffee Break & Industry Exhibition
10:45 – 12:35	Special Plenary Session: Pls of Tomorrow
12:35 – 14:25	Lunch Break / Industry Exhibition / Poster Viewing
14:25 – 16:10	PARALLEL SYMPOSIA SESSION I - 3 symposia
16:10 – 16:40	Coffee Break - Meet the speakers
16:40 – 17:15	Plenary Lecture III: Keynote - Prof. Bernhard Küster
17:15 – 19:15	Apero, Poster Session I & Industry Exhibition

DAY TWO	
Thursday 13.2.2025	
08:15 – 09:00	Registration
09:00 – 09:05	Welcome Address
09:05 – 09:40	Plenary Lecture IV: Keynote - Prof. Irene Miguel-Aliaga
09:40 – 10:20	Coffee Break, Industry Exhibition & Poster Viewing
10:20 - 12:05	PARALLEL SYMPOSIA SESSION II - 4 symposia
12:05 – 13:05	Lunch Break & Industry Exhibition
13:05 – 14:05	Poster Session II & Industry Exhibition
14:05 – 15:50	PARALLEL SYMPOSIA SESSION III - 3 symposia
15:50 – 16:10	Coffee Break - Meet the speakers & Industry Exhibition
16:10 – 16:40	Plenary Lecture V: FRIEDRICH MIESCHER AWARD
16:40 – 17:10	Award Ceremony
17:10 – 17:15	Closing Remarks & Acknowledgements

SYMPOSIA:

PARALLEL SYMPOSIA SESSION I - 12 Feb.25

1. **Cellular oxygen sensing in the post-Nobel era** - organized by LS² section **Physiology**. Chaired by David Hoogewijs (Univ. of Fribourg) & Anna Keppner (Univ. of Fribourg)
2. **Imaging-based Spatial Omics** - organized by LS² intersection **Microscopy**. Chaired by Arne Seitz (EPFL).
3. **Mechanisms of selective autophagy in health and disease** - organized by LS² section **Autophagy**. Chaired by Julien Puyal (Univ. of Fribourg) & Patricia Boya (Univ. of Fribourg).

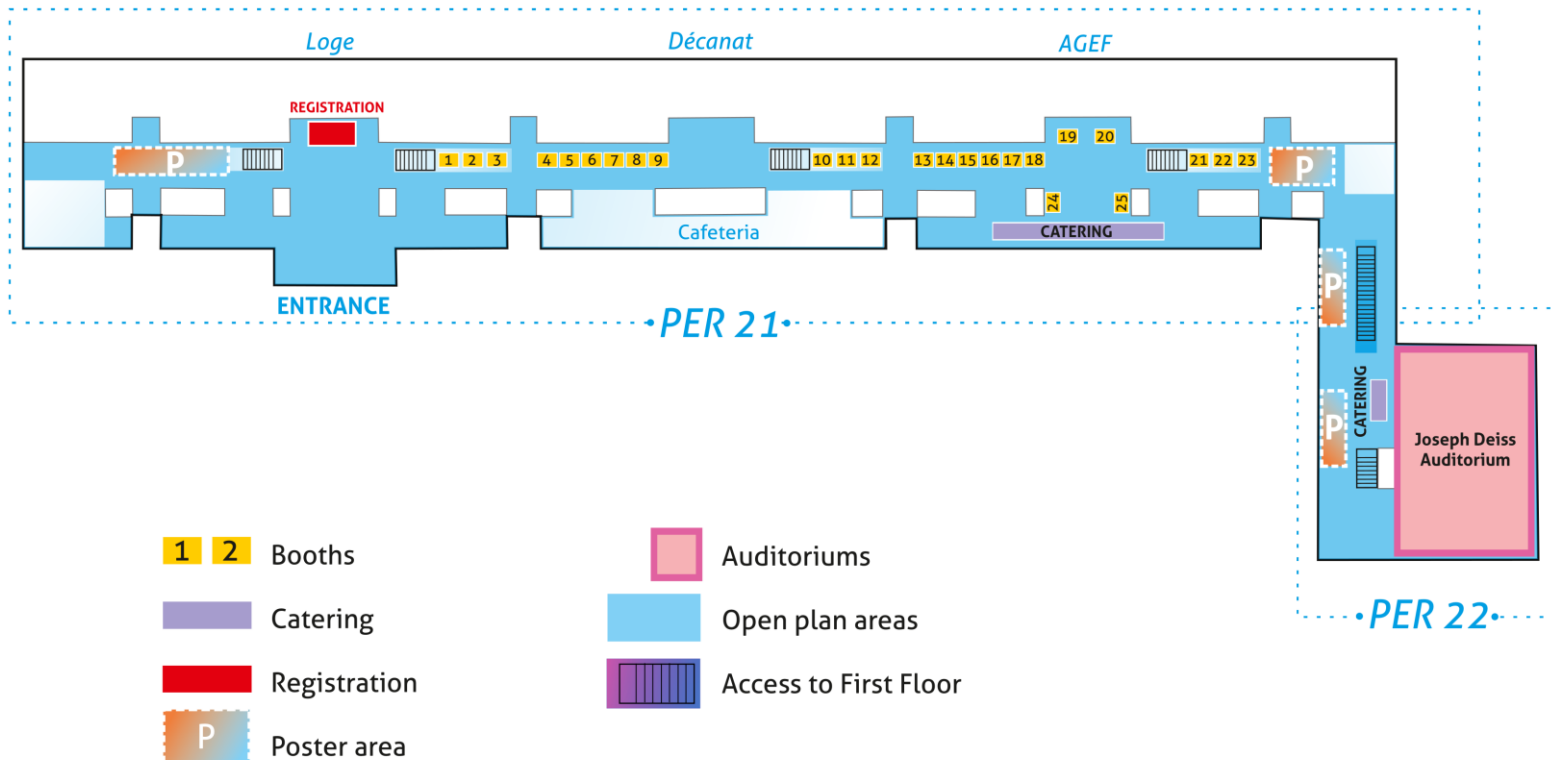
PARALLEL SYMPOSIA SESSION II & III- 13 Feb. 25

4. **Seeing the Complexity of Life: Advances in Structural Cell Biology** - organized by LS² section **Biophysics**. Chaired by Wanda Kukulski (Univ. of Bern) & Benoît Zuber (Univ. of Bern).
5. **Evolutionary Cell Biology-cell function and structure through an evolutionary lens** - organized by Omayya Dudin (EPFL) & Carmen Faso (Univ. of Bern).
6. **Personalized and systems pharmacology** - organized by **SSEP**. Chaired by Georgia Konstantinidou (Univ. of Bern). *This is a half symposium. Only 10 mints sponsored talks available.*
7. **Strategies at the forefront of 3Rs to Replace, Reduce, and Refine animal experiments** - organized by Swiss 3RCC. Chaired by Michael Walch & Andrina Zbinden. *This is a half symposium. Only 10 mints sponsored talks available.*
8. **Spatial proteomics: giving up on a bulk** - organized by LS² section **Proteomics**. Chaired by Alexander Schmidt (Biozentrum. Univ. of Basel) & Maria Pavlou (EPFL).
9. **The Complexity of GPCR networks** - organized by LS² section **MCB**. Chaired by Miriam Stoeber (Univ. of Geneva) & Daniel Legler (Institute of Cell Biology and Immunology Thurgau, University of Konstanz)
10. **Sensing and responding to the environment: An integrative systems biology approach** - organized by LS² section **Systems Biology**. Chaired by Thomas Michaels (ETH Zurich).

FLOOR PLAN

The plenary lectures will take place in the Joseph Deiss Auditorium.
 The industry exhibition will be on the ground floor, distributed in the main corridor.
 The symposia will be in Auditoriums E140, G120, G140 on the first floor.

Ground Floor



CONTACT INFORMATION

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